



ANNUAL REPORT  
2021

WE ARE  
CAPABLE

# HELLO, WE ARE CAPABLE

THIS IS OUR 2021 ANNUAL REPORT







# IMPACT

We operate in a sector that too often prioritizes anecdotes over data and intentions over accountability.



# INTEGRITY

We think that if you're marketing a program that eradicates poverty, then your clients deserve to experience that change. It's easy to talk about programs; it's time to talk about outcomes.



# RESULTS MATTER BECAUSE PEOPLE MATTER.



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# 01

# OUR STRENGTH

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## IDRO DOMINIC

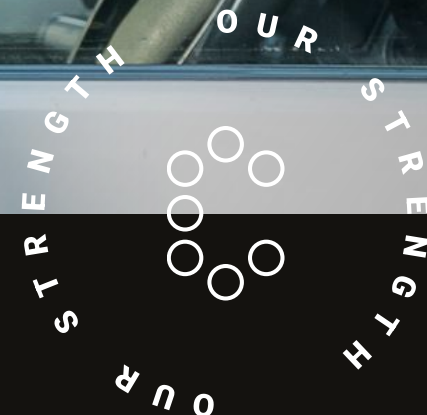
CO-FOUNDER / EXECUTIVE DIRECTOR - PROGRAMS

The challenges over the last couple years have led to uncertainty in our country. Schools were closed for over two years, borders closed and then reopened then closed again, and restrictions on movement and commerce presented a unique set of challenges.

Meanwhile, the extreme poverty rate in our region increased from 33.4% to 67.7%.

*\*Uganda Bureau of Statistics*

This was not the time to shy away from the needs of our people. So, we doubled down. We increased our radio broadcasts, got creative with how we delivered services, and managed to increase our impact through it all.



# “

# “OUR STRENGTH LIES IN THE PEOPLE WE SERVE, NOT IN OURSELVES.”

- DOM

I couldn't be more proud of our team's commitment through adversity or more inspired by our client's resilience in the face of these circumstances.

We are not an organization that shrinks in the face of adversity. We are committed to our people and our shared hope for a better tomorrow. We are proud of our unprecedented impact data, but we are more inspired by the change that we can see and feel everyday here in Uganda. That's why we've doubled the size of our program in 2022 - partnering with 1,200 families and their 8,400+ household members.

This is our heart beat and we're here for the long haul, thanks for being a part of it.

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# WE

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# 02

## WHERE WE WORK

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# NORTHERN UGANDA

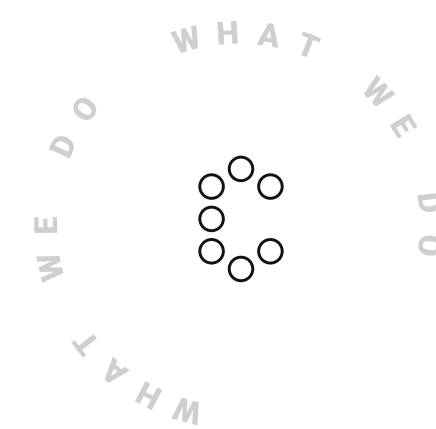
**Local knowledge and local expertise inspired us to design a model contextualized to where we work. With decades of experience working in the region and sector, our Ugandan leadership team is the best in the business.**

**Asset based development delivers results because it's built on the resources available in a given context. In our context, clients have access to an abundance of land and labor, which is why we partner with them to grow their farming capacity as step one on their journey out of extreme poverty.**

**The communities of Northern Uganda consistently inspire us with their creativity and grit.**







# WHAT WE DO

01 **LOW-COST FINANCING**

02 **INTENSIVE TRAINING**

03 **1-1 MENTORSHIP**

04 **MARKET LINKAGE**

**We partner with subsistence farmers  
living on less than \$0.50 / day PPP.**

Our goal is to see our clients transition to commercial farming, diversify their income, and consistently live above the extreme poverty line. We operate a two-year, high-touch program that provides intensive training, one-on-one mentorship, individualized counseling, and low-cost financing. These comprehensive services meet the unique needs of each member in our rural communities of 30 households

Our belief in interdependent outcomes, drives us to partner with our clients to address their holistic well-being from an economic, physical, emotional, psychological and social perspective. Our program relies heavily on mentorship and counseling to ensure that clients can heal from trauma and develop the resilience required to remain out of poverty.

03





# WE'VE BEEN BUSY



We partnered with 600 families  
comprised of 4,193 individuals



We brokered 2,789 tonnes of  
produce to market



We helped our clients farm  
7,785.51 acres



We connected 1,204 families to market  
through our cooperative network



We spent 4,632 minutes on the  
phone with our clients



We built 121 post-harvest storage  
facilities



We conducted 640 physically  
distanced trainings



We saw 861 client visions  
achieved.



We produced 326 hours of radio  
programs, reaching millions of listeners



05

WHY IT WORKS

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# PROXIMITY

By working closely with the people and the land, our 100% Ugandan team relies on their local knowledge and leverages their expertise to equip our clients with what they need to thrive.

# PRECISION

We drive towards one goal: seeing every member of every household exit poverty, as defined by the World Bank, for good. We rigorously measure our outcomes and adjust our activities to reach this goal.





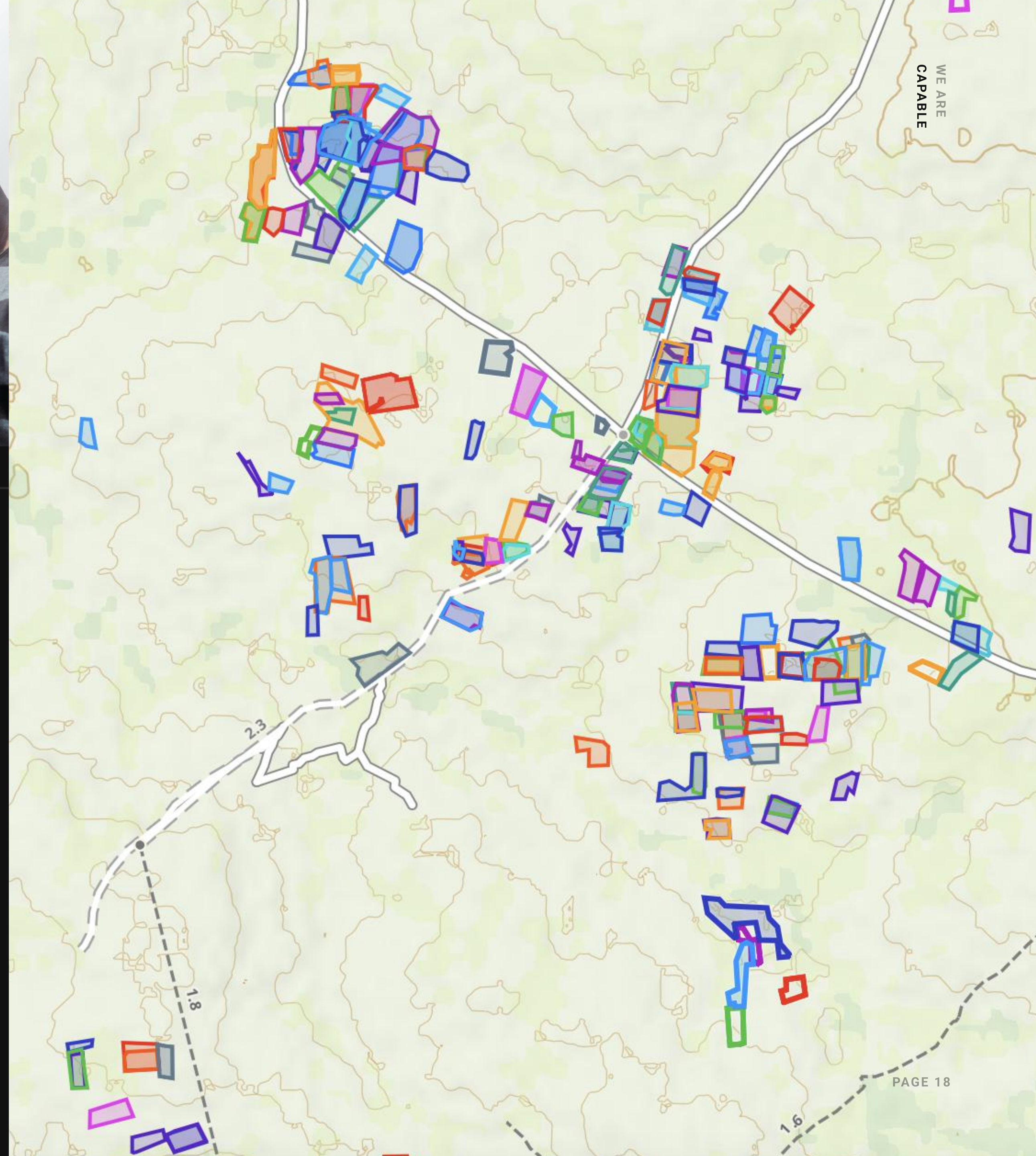
# MONITORING & EVALUATION



We measure outcomes throughout the program to ensure we deliver the most impactful services at the most productive times.

We developed a robust Salesforce database to measure against our precise M&E goals and provide visibility for our clients to track their progress. By measuring a client's well-being throughout the program, our team gains an acute understanding of the care strategies needed in each household. By relying on technology, including GPS crop data and live impact dashboards, we utilize data to ensure we deliver the most impactful services at the most productive times.

We partner with Independent Researchers from Gulu University to conduct unbiased evaluation and survey every client participating in our program. We then audit our data through physical variation, remove counterfactuals, and remove outliers (top/bottom 5%) to provide an accurate representation of our impact.



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# OUR IMPACT

Whether it's trauma counseling, literacy classes or farming demonstrations - each part of our program works together to create durable outcomes.

Our primary goal is to see our clients consistently and sustainably earn above the extreme poverty line. In order to accomplish this goal, the following must be true:

- 01 Clients increase agricultural income to facilitate economic growth.
- 02 Clients increase net-worth to weather shocks.
- 03 Clients are physically and mentally healthy to cope with the challenges of life.

## COHORT TWO 2020-2021

### NET WORTH

115%  
Increase ^

### SELF ESTEEM

16%  
Increase ^

### PHYSICAL HEALTH

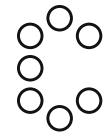
47%  
Increase ^

### HOUSEHOLD CASH SAVINGS

● Baseline  
● Endline

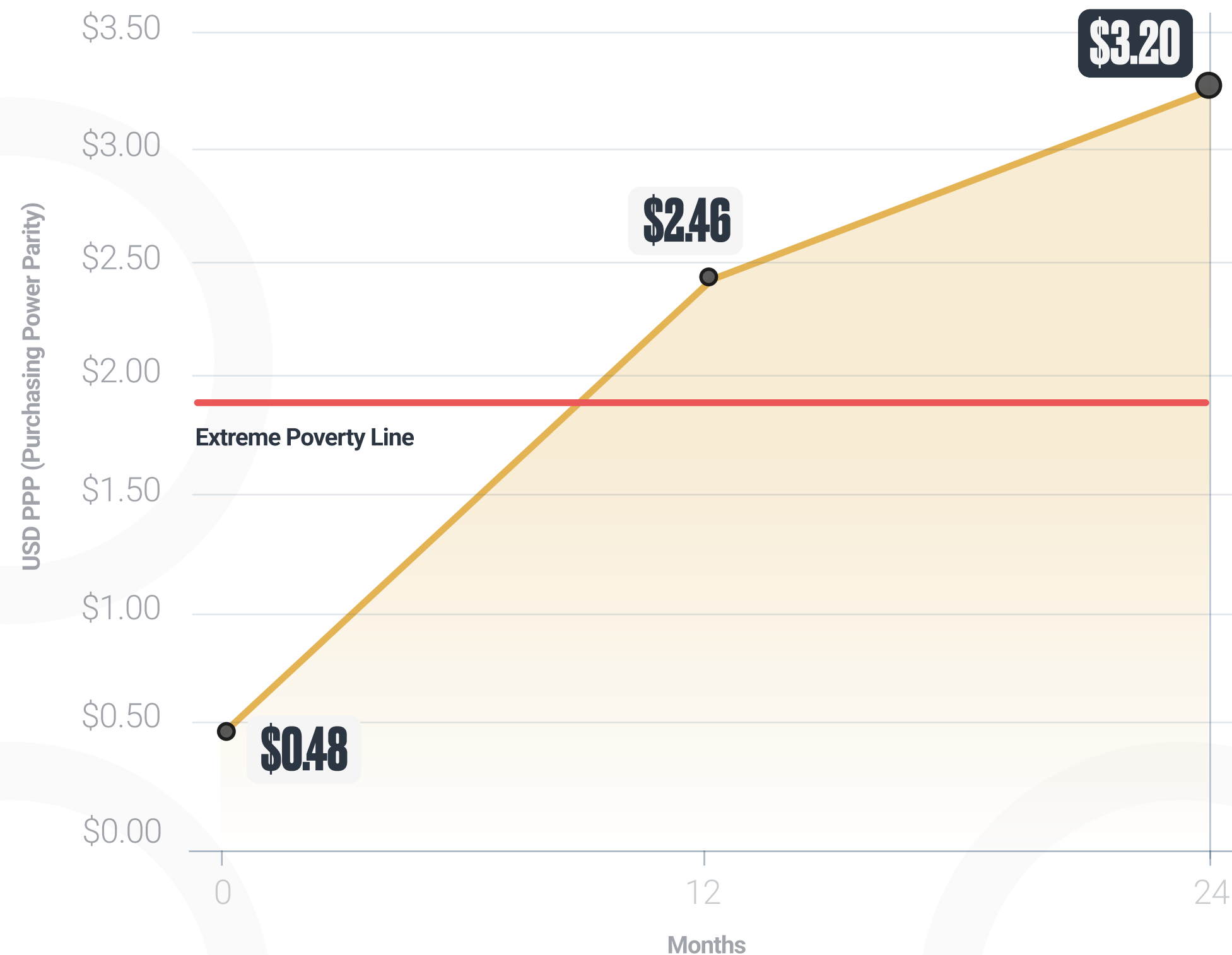






# RESULTS

● Cohort Two: 2020-2021 Average daily income / household member



We believe that if you have access to accurate income data, it's a far better indicator of poverty eradication than using consumption as a proxy. We think asking our clients to remember what they consumed for the previous period (six months, one year, etc) is an unrealistic expectation that can lead to unreliable data.

Why do we aim to see every member of every household live above the World Bank's extreme poverty line of \$1.90 / PPP (purchasing power parity)?

- 01 We pressure tested this goal over many years. This is the amount of money that our communities say they need to no longer live in poverty.
- 02 It allows us to compare our clients' progress out of poverty to other regions, countries, and organizations.





# 08 STORY OF CHANGE

Wilson is a member of Orua Capable Farmers group. He's a recent graduate who simultaneously celebrated his exit from the Capable Graduation Program and extreme poverty. Prior to joining the program, Wilson was a volunteer at his church relying on subsistence agriculture. Because he was using traditional tools, his yield from farming was low and his income was not sufficient to meet his family's basic needs.

Through his participation in the program, Wilson began applying modern farming and livelihood skills. He was able to steadily increase his acreage from one to 40 acres! He no longer uses traditional tools but invested his income to acquire oxen and plow which increased his efficiency. It used to take him seven days to prepare an acre, now he can prepare an acre each day.

“

**“POVERTY MAKES ONE LOSE RESPECT AND SELF ESTEEM, I FEEL I AM DIFFERENT, I NEVER THOUGHT I COULD ACCOMPLISH THIS MUCH WITHIN THE SHORTEST TIME.”**

-OJOK WILSON

Wilson now sends two of his children to college and the rest are in the best schools because he can afford to pay. Besides farming, he owns a farm produce store where he buys produce from other farmers at the national price, holds and sells once the price goes up. Wilson just started construction on a permanent residence to fulfill his dream of having a decent home for his family.

In further conversation Wilson explained that he now is respected in his community. He has become a counselor and provides mentorship to people in his village so they exit poverty as he did. The change Wilson experienced is why we exist as an organization. We are proud to say that Wilson is now a change agent for many in his community, it's been an honor to partner with him over the last two years.



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08

STORY OF CHANGE





# OUTLOOK



## 01 EXPANSION

In January 2022 we doubled the size of our program to 1,200 client families. 8,400+ people will now have the opportunity to exit extreme poverty.

## 02 DURABLE OUTCOMES

Cohort One: 2018-2019 remained out of poverty after graduation.  
Cohort Two: 2020-2021 outperformed Cohort One. We're extremely proud that our impact increased despite nearly tripling in size and operating throughout the pandemic.

## 03 CATALYTIC IMPACT

When our clients graduate they transition to farming cooperatives. These cooperatives welcome others to join as well - creating a ripple effect in the communities where we work. Currently there are 1,273 members in Capable Cooperatives, benefiting nearly 9,000 individuals.





# MEET OUR TEAM

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**IDRO DOMINIC**  
EXECUTIVE DIRECTOR  
PROGRAMS



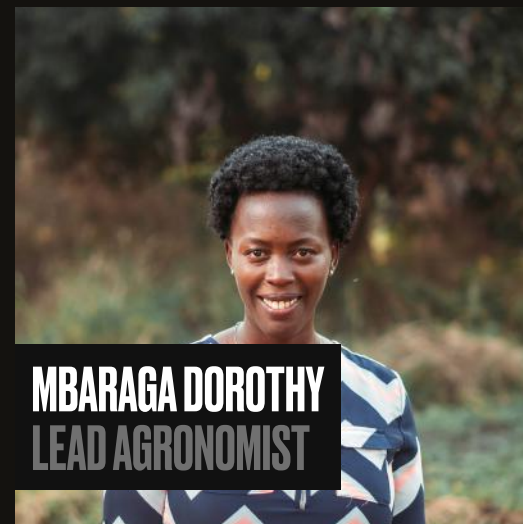
**DRICHI WILSON OKELLO**  
PROGRAM DIRECTOR



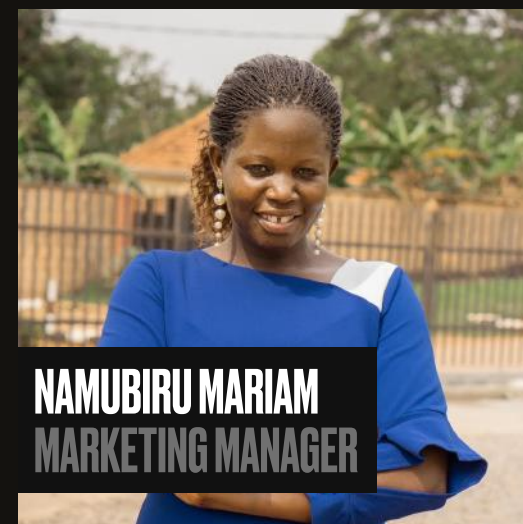
**ABALO PRUDENCE**  
FINANCE MANAGER



**AKULLU PATRICIA**  
M&E MANAGER



**MBARAGA DOROTHY**  
LEAD AGRONOMIST



**NAMUBIRU MARIAM**  
MARKETING MANAGER



**OYUKU DOREEN**  
LEAD BUSINESS MENTOR



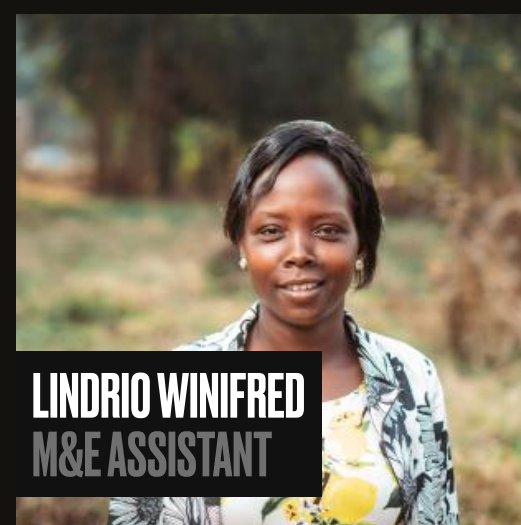
**OKENY ROSEMARY**  
LEAD COUNSELOR



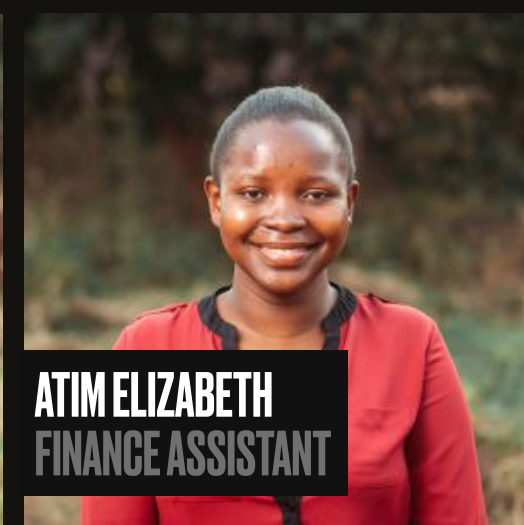
**OKELLO DAVID**  
LEAD COOPERATIVE OFFICER



**NYEKO JEFFERSON**  
LEAD FAL INSTRUCTOR



**LINDRIO WINIFRED**  
M&E ASSISTANT



**ATIM ELIZABETH**  
FINANCE ASSISTANT



**ATIMANGO LILY**  
AGRONOMIST



**BONGOMIN WILLIAM**  
AGRONOMIST



**EBONG JIMMY**  
AGRONOMIST



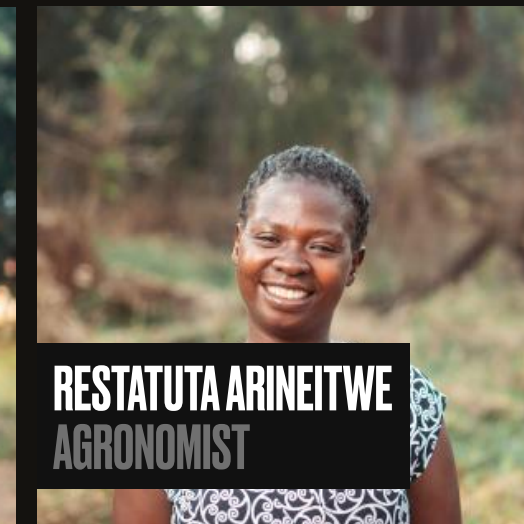
**KOMAKECH CHARLES**  
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**OGWAL MAXIMILLIAN**  
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**BODO KIZITO**  
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**GACCI BRENDA**  
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**LAKER KETTY**  
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**OROMA ANGEL**  
BUSINESS MENTOR



**OKOT RAY**  
BUSINESS MENTOR



**OKELLO ISSAC**  
BUSINESS MENTOR



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**NYIMULENG PATRICIA**  
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**AKENA SIMON PETER**  
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**ACIRO DOROPHINE**  
COUNSELOR







**OTIM CHARLES**  
COUNSELOR



**LALAM GORETTI**  
COUNSELOR



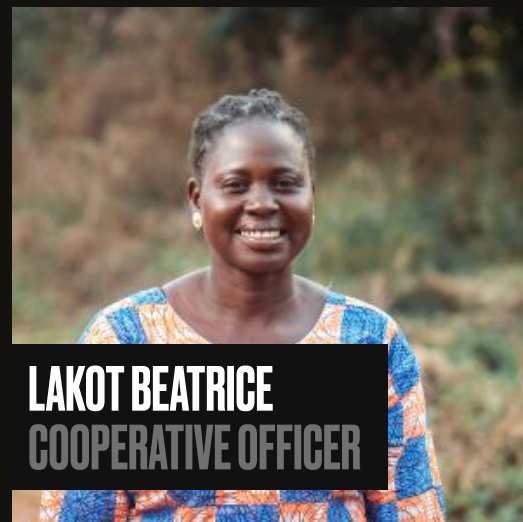
**LANYERO CHRISTINE**  
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**OKELLO WALTER DAW**  
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**ABDUL NASSER**  
COOPERATIVE OFFICER



**LAKOT BEATRICE**  
COOPERATIVE OFFICER



**AKENA SARAH FRIDAH**  
COOPERATIVE OFFICER



**KIMBUGWE ALEX**  
LEAD DRIVER



**OJOK ISSAC**  
DRIVER



**ACAYE FRANCIS**  
DRIVER



**KIDEGA TONY**  
DRIVER



**ODONGKARA EMMANUEL**  
IT SPECIALIST



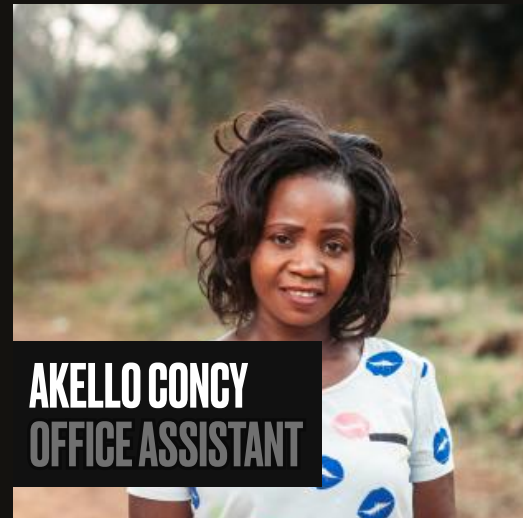
**HARRIET MATURU**  
OFFICE ASSISTANT



**ODOKONYERO WINIFRED**  
LOGISTICS OFFICER



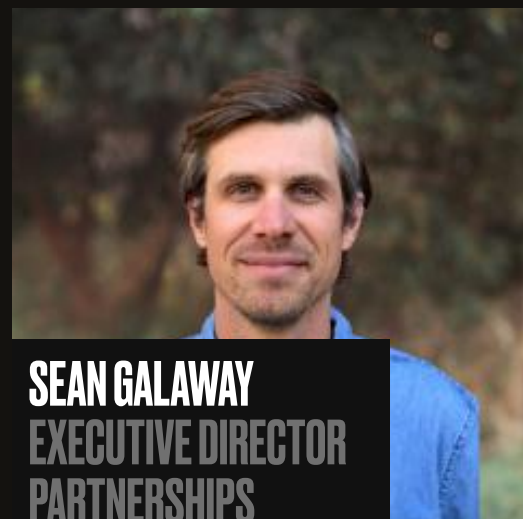
**OLOK DAVIDSON**  
COMPOUND MANAGER



**AKELLO CONCY**  
OFFICE ASSISTANT



**ODWONG SAMUEL**  
SECURITY



**SEAN GALAWAY**  
EXECUTIVE DIRECTOR  
PARTNERSHIPS



**ARTHUR PRICE**  
IMPACT DIRECTOR

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DOREEN WHITE  
ROBERTA ROMANO-ISAACS  
KIMBERLY WESTERFIELD  
TYLER LAFFERTY  
SEAN GALAWAY

Over the last 15 years the expertise and the adaptability of our team has been central to our success. Our investment in a 100% Ugandan team on the ground allowed us to respond to the challenges of a global pandemic in a way that only could have been done by leaning on local knowledge.

ONLY  
POSSIBLE  
THROUGH OUR  
TEAM'S LOCAL  
KNOWLEDGE.



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