



ANNUAL REPORT
2021

WE ARE
CAPABLE

HELLO, WE ARE CAPABLE

THIS IS OUR 2021 ANNUAL REPORT





IMPACT

We operate in a sector that too often prioritizes anecdotes over data and intentions over accountability.



INTEGRITY

We think that if you're marketing a program that eradicates poverty, then your clients deserve to experience that change. It's easy to talk about programs; it's time to talk about outcomes.



RESULTS MATTER
BECAUSE PEOPLE
MATTER.



INDEX

01

OUR STRENGTH

PAGE 03

02

WHERE WE WORK

PAGE 05

03

WHAT WE DO

PAGE 07

04

WE'VE BEEN BUSY

PAGE 09

05

WHY IT WORKS

PAGE 11

06

MONITORING AND EVALUATION

PAGE 13

07

OUR IMPACT

PAGE 15

08

STORY OF CHANGE

PAGE 17

09

OUTLOOK

PAGE 19

10

TEAM

PAGE 21

11

PARTNERS

PAGE 23

01

OUR
STRENGTH
LIES IN
THE PEOPLE
WE SERVE,
NOT IN OURSELVES.

IDRO DOMINIC

CO-FOUNDER / EXECUTIVE DIRECTOR - PROGRAMS

OUR
STRENGTH
LIES IN
THE PEOPLE
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The challenges over the last couple years have led to uncertainty in our country. Schools were closed for over two years, borders closed and then reopened then closed again, and restrictions on movement and commerce presented a unique set of challenges.

Meanwhile, the extreme poverty rate in our region increased from 33.4% to 67.7%.

*Uganda Bureau of Statistics

This was not the time to shy away from the needs of our people. So, we doubled down. We increased our radio broadcasts, got creative with how we delivered services, and managed to increase our impact through it all.

“

**“OUR STRENGTH
LIES IN THE PEOPLE WE SERVE,
NOT IN OURSELVES.”**

- DOM

I couldn't be more proud of our team's commitment through adversity or more inspired by our client's resilience in the face of these circumstances.

We are not an organization that shrinks in the face of adversity. We are committed to our people and our shared hope for a better tomorrow. We are proud of our unprecedented impact data, but we are more inspired by the change that we can see and feel everyday here in Uganda. That's why we've doubled the size of our program in 2022 - partnering with 1,200 families and their 8,400+ household members.

This is our heart beat and we're here for the long haul, thanks for being a part of it.

02

WHERE
WE WORK

NORTHERN UGANDA

Local knowledge and local expertise inspired us to design a model contextualized to where we work. With decades of experience working in the region and sector, our Ugandan leadership team is the best in the business.

Asset based development delivers results because it's built on the resources available in a given context. In our context, clients have access to an abundance of land and labor, which is why we partner with them to grow their farming capacity as step one on their journey out of extreme poverty.

The communities of Northern Uganda consistently inspire us with their creativity and grit.





W H A T
W E D O
W H A T

WHAT WE DO

**We partner with subsistence farmers
living on less than \$0.50 / day PPP.**

Our goal is to see our clients transition to commercial farming, diversify their income, and consistently live above the extreme poverty line. We operate a two-year, high-touch program that provides intensive training, one-on-one mentorship, individualized counseling, and low-cost financing. These comprehensive services meet the unique needs of each member in our rural communities of 30 households

Our belief in interdependent outcomes, drives us to partner with our clients to address their holistic well-being from an economic, physical, emotional, psychological and social perspective. Our program relies heavily on mentorship and counseling to ensure that clients can heal from trauma and develop the resilience required to remain out of poverty.

- 01 LOW-COST FINANCING**
- 02 INTENSIVE TRAINING**
- 03 1-1 MENTORSHIP**
- 04 MARKET LINKAGE**

AF



WE'VE BEEN BUSY



We partnered with 600 families comprised of 4,193 individuals



We brokered 2,789 tonnes of produce to market



We helped our clients farm 7,785.51 acres



We connected 1,204 families to market through our cooperative network



We spent 4,632 minutes on the phone with our clients



We built 121 post-harvest storage facilities



We conducted 640 physically distanced trainings



We saw 861 client visions achieved.



We produced 326 hours of radio programs, reaching millions of listeners



PROXIMITY

By working closely with the people and the land, our 100% Ugandan team relies on their local knowledge and leverages their expertise to equip our clients with what they need to thrive.

PRECISION

We drive towards one goal: seeing every member of every household exit poverty, as defined by the World Bank, for good. We rigorously measure our outcomes and adjust our activities to reach this goal.



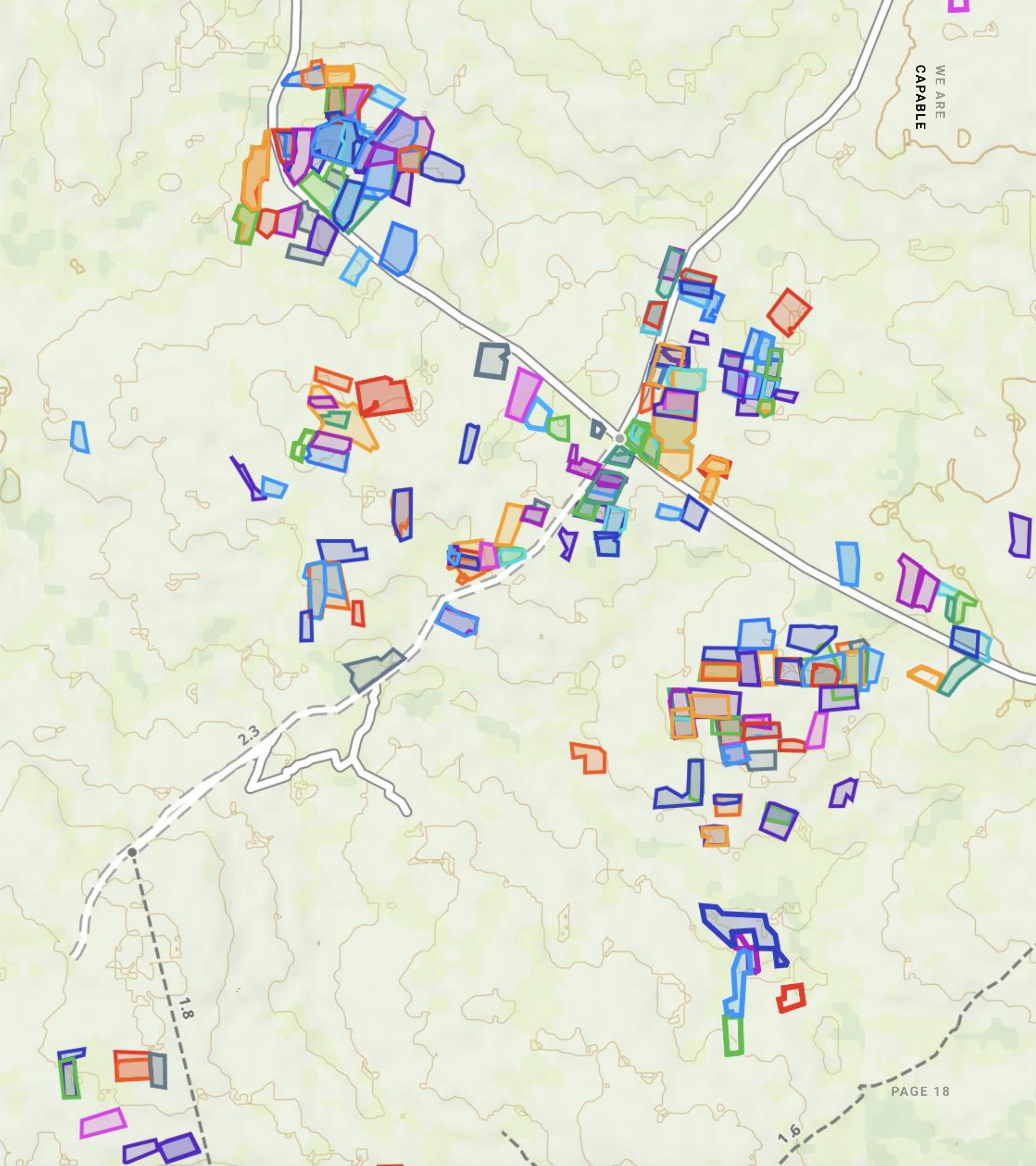
MONITORING & EVALUATION



We measure outcomes throughout the program to ensure we deliver the most impactful services at the most productive times.

We developed a robust Salesforce database to measure against our precise M&E goals and provide visibility for our clients to track their progress. By measuring a client's well-being throughout the program, our team gains an acute understanding of the care strategies needed in each household. By relying on technology, including GPS crop data and live impact dashboards, we utilize data to ensure we deliver the most impactful services at the most productive times.

We partner with Independent Researchers from Gulu University to conduct unbiased evaluation and survey every client participating in our program. We then audit our data through physical variation, remove counterfactuals, and remove outliers (top/bottom 5%) to provide an accurate representation of our impact.



07

OUR
PROGRAM
DAY

OUR IMPACT

Whether it's trauma counseling, literacy classes or farming demonstrations - each part of our program works together to create durable outcomes.

Our primary goal is to see our clients consistently and sustainably earn above the extreme poverty line. In order to accomplish this goal, the following must be true:

- 01 Clients increase agricultural income to facilitate economic growth.
- 02 Clients increase net-worth to weather shocks.
- 03 Clients are physically and mentally healthy to cope with the challenges of life.

COHORT TWO
2020-2021

NET WORTH

115 %

Increase 

SELF ESTEEM

16 %

Increase 

HOUSEHOLD
CASH SAVINGS



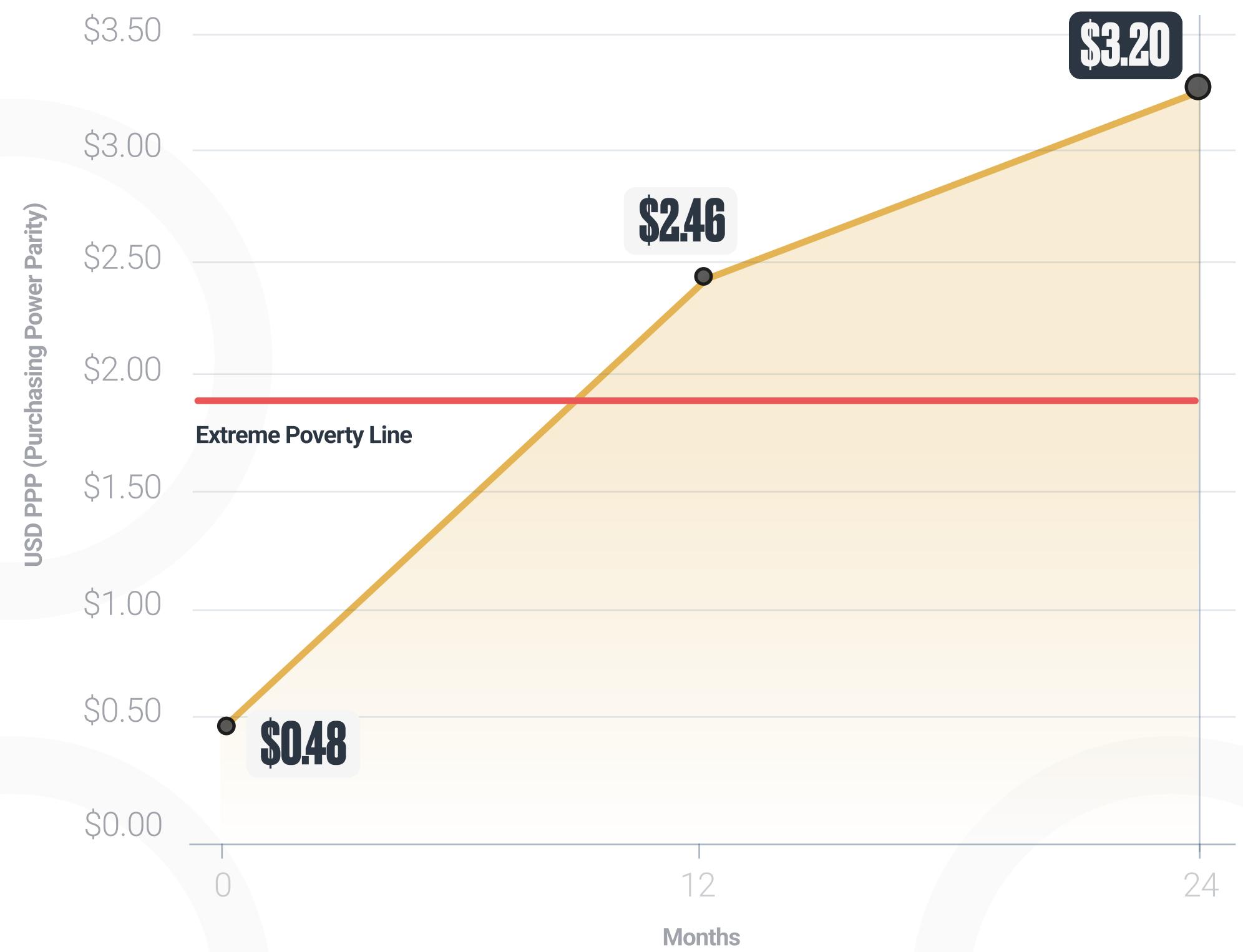
PHYSICAL HEALTH

47 %

Increase 

RESULTS

- Cohort Two: 2020-2021 Average daily income / household member



We believe that if you have access to accurate income data, it's a far better indicator of poverty eradication than using consumption as a proxy. We think asking our clients to remember what they consumed for the previous period (six months, one year, etc) is an unrealistic expectation that can lead to unreliable data.

Why do we aim to see every member of every household live above the World Bank's extreme poverty line of \$1.90 / PPP (purchasing power parity)?

01 We pressure tested this goal over many years. This is the amount of money that our communities say they need to no longer live in poverty.

02 It allows us to compare our clients' progress out of poverty to other regions, countries, and organizations.

08

STORY OF CHANGE

CAPABLE™



STORY OF CHANGE

Wilson is a member of Orua Capable Farmers group. He's a recent graduate who simultaneously celebrated his exit from the Capable Graduation Program and extreme poverty. Prior to joining the program, Wilson was a volunteer at his church relying on subsistence agriculture. Because he was using traditional tools, his yield from farming was low and his income was not sufficient to meet his family's basic needs.

Through his participation in the program, Wilson began applying modern farming and livelihood skills. He was able to steadily increase his acreage from one to 40 acres! He no longer uses traditional tools but invested his income to acquire oxen and plow which increased his efficiency. It used to take him seven days to prepare an acre, now he can prepare an acre each day.

“POVERTY MAKES ONE LOSE RESPECT AND SELF ESTEEM, I FEEL I AM DIFFERENT, I NEVER THOUGHT I COULD ACCOMPLISH THIS MUCH WITHIN THE SHORTEST TIME.”

-OJOK WILSON

Wilson now sends two of his children to college and the rest are in the best schools because he can afford to pay. Besides farming, he owns a farm produce store where he buys produce from other farmers at the national price, holds and sells once the price goes up. Wilson just started construction on a permanent residence to fulfill his dream of having a decent home for his family.

In further conversation Wilson explained that he now is respected in his community. He has become a counselor and provides mentorship to people in his village so they exit poverty as he did. The change Wilson experienced is why we exist as an organization. We are proud to say that Wilson is now a change agent for many in his community, it's been an honor to partner with him over the last two years.





OUTLOOK

01 EXPANSION

In January 2022 we doubled the size of our program to 1,200 client families. 8,400+ people will now have the opportunity to exit extreme poverty.

02 DURABLE OUTCOMES

Cohort One: 2018-2019 remained out of poverty after graduation. Cohort Two: 2020-2021 outperformed Cohort One. We're extremely proud that our impact increased despite nearly tripling in size and operating throughout the pandemic.

03 CATALYTIC IMPACT

When our clients graduate they transition to farming cooperatives. These cooperatives welcome others to join as well - creating a ripple effect in the communities where we work. Currently there are 1,273 members in Capable Cooperatives, benefiting nearly 9,000 individuals.

MEET OUR TEAM





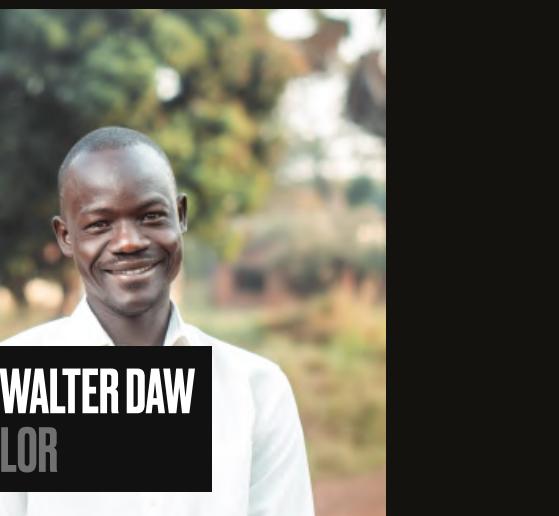
OTIM CHARLES
COUNSELOR



LALAM GORETTI
COUNSELOR



LANYERO CHRISTINE
COUNSELOR



OKELLO WALTER DAW
COUNSELOR



ABDUL NASSER
COOPERATIVE OFFICER



LAKOT BEATRICE
COOPERATIVE OFFICER



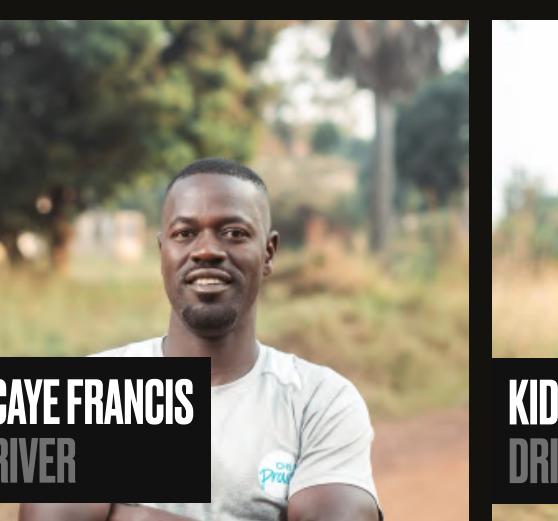
AKENA SARAH FRIDAH
COOPERATIVE OFFICER



KIMBUGWE ALEX
LEAD DRIVER



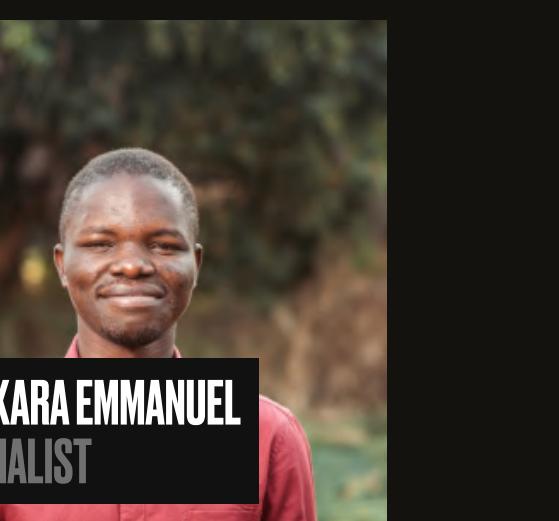
OJOK ISSAC
DRIVER



ACAYE FRANCIS
DRIVER



KIDEGA TONY
DRIVER



ODONGKARA EMMANUEL
IT SPECIALIST



HARRIET MATRU
OFFICE ASSISTANT



ODOKONYERO WINIFRED
LOGISTICS OFFICER

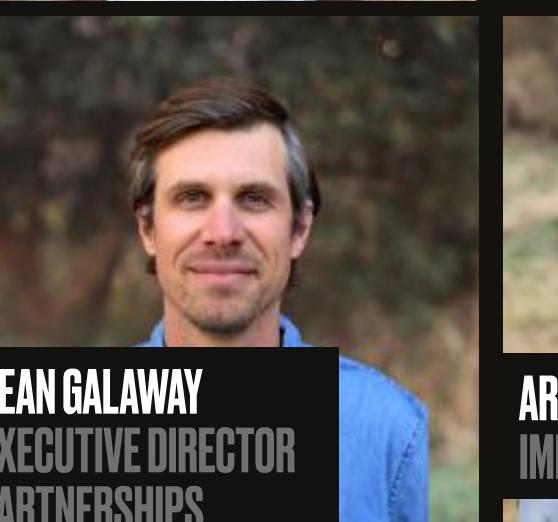


OLOK DAVIDSON
COMPOUND MANAGER

2021 BOARD OF DIRECTORS
DAVID OYITE
DOREEN WHITE
ROBERTA ROMANO-ISAACS
KIMBERLY WESTERFIELD
TYLER LAFFERTY
SEAN GALAWAY



ODWONG SAMUEL
SECURITY



SEAN GALAWAY
EXECUTIVE DIRECTOR
PARTNERSHIPS



ARTHUR PRICE
IMPACT DIRECTOR

Over the last 15 years the expertise and the adaptability of our team has been central to our success. Our investment in a 100% Ugandan team on the ground allowed us to respond to the challenges of a global pandemic in a way that only could have been done by leaning on local knowledge.

ONLY
POSSIBLE
THROUGH OUR
TEAM'S LOCAL
KNOWLEDGE

11

PARTNERS

OUR PARTNERS

Funding Partners



Imago
Dei
Fund



Younger
Family
Fund



IntelliTect



MICAH
6|8
FOUNDATION



MIGMIR
LUKE 12:48



MiiR
transparent
productions

Program Partners



NWOYA DISTRICT
LOCAL GOVERNMENT



OMORO DISTRICT
Local Government
REPUBLIC OF UGANDA



GULU
UNIVERSITY
For Community Transformation

OPPORTUNITY BANK



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