



2020 Annual Report

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CAPABLE

2020 Annual Report



ONE YEAR AFTER GRADUATION OUR CLIENTS AND THEIR FAMILIES ARE STILL OUT OF EXTREME POVERTY.

We do not do this work to see our clients simply exit extreme poverty while they're in the two-year program.

We do this work so that our clients never have to experience the trauma of living in extreme poverty again.

The reality that Cohort One (2018/2019) are still earning above the poverty line affirms our approach. The fact that they did so in the midst of a global pandemic and political unrest is a testament to the grit and resilience of our clients.

Meanwhile, Cohort Two (2020/2020) saw their income increase to \$2.74 during their first year in the program. They are outpacing Cohort One and we can't wait to see what they accomplish in 2021 and beyond.

In a year like no other - which caused extreme poverty to increase across the globe - it has never been more important to fund organizations committed to seeing their clients exit poverty.

WE CONTINUE TO RAISE THE BAR OF WHAT'S POSSIBLE IN RURAL ECONOMIC DEVELOPMENT.





LETTER FROM DOM

2020 started with high hopes as we were simultaneously celebrating the success of Cohort One (2018/2019) and welcoming Cohort Two (2020/2021) - which is three times the size! Little did we know, this year wouldn't be like any before it.

The challenges of COVID 19 didn't skip Northern Uganda and the quarantine presented unique constraints to our new Cohort. With restrictions put in place, we had to quickly adapt to this new reality. I was so proud of our team as they never lost hope or waived in their focus to serve our clients. We adapted our operations to match the restrictions and were still able to get our clients what they needed to expand their agriculture activities. We then pivoted to provide trainings via radio broadcasts which reached our clients and millions more.

We've always prioritized consistent iteration and improvement in how we work, but 2020 reminded me of just how important it is to be agile and creative. Our results continue to speak for themselves and I'm confident in our team's ability to adapt to whatever comes next.

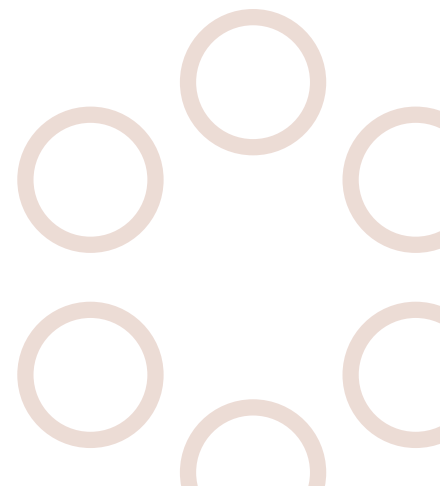
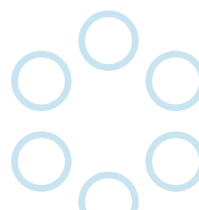
Thank you to those who continue to walk with us on this journey of ending poverty in Northern Uganda. We're just getting started.

Wun wan, wan wan
We are you, and you are us

Idro Dominic,
Executive Director / Programs

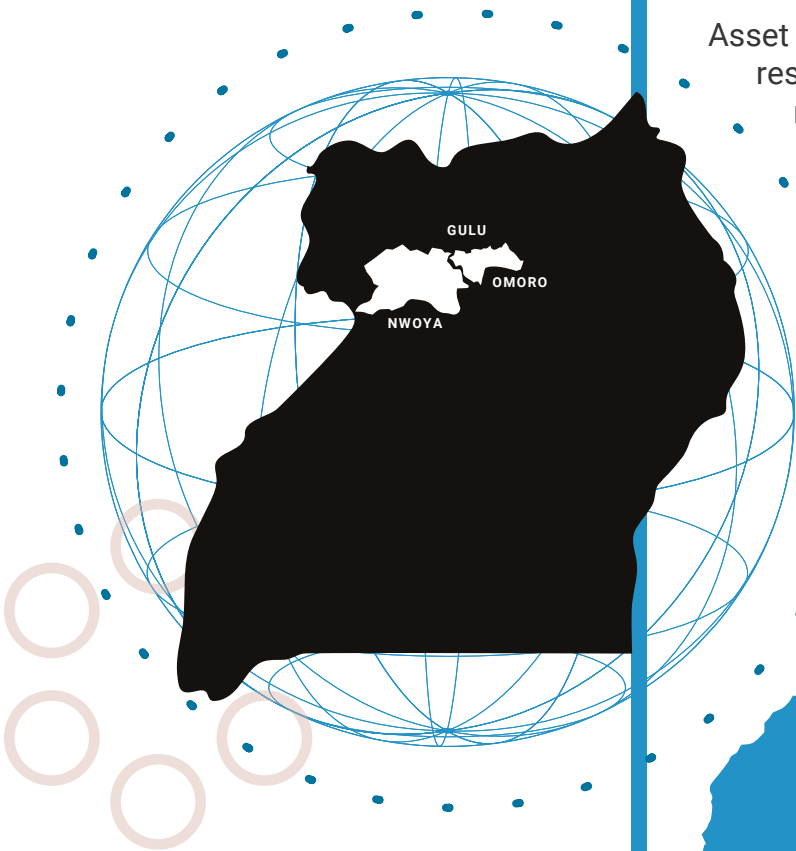


WUN WAN, WAN WAN





WHERE WE WORK



Local knowledge and local expertise inspired us to design a model contextualized to where we work. With decades of experience working in the region and sector, our Ugandan leadership team is the best in the business.

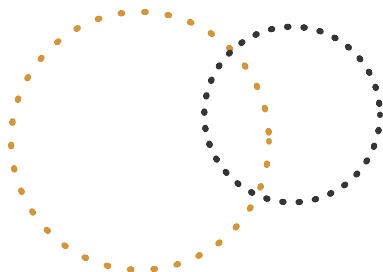
Asset based development delivers results because it's built on the resources available in a given context. In our context, clients have access to an abundance of land and labor, which is why we partner with them to grow their farming capacity as step one on their journey out of extreme poverty.

The communities of Northern Uganda consistently inspire us with their creativity and grit.





WHAT WE DO



INTENSIVE TRAINING



1-1 MENTORSHIP



LOW-COST FINANCING



MARKET LINKAGE

We partner with subsistence farmers living on less than \$0.60 / day. Our goal is to see our clients transition to commercial farming, diversify their income, and consistently surpass the extreme poverty line. We operate a two-year, high-touch program that provides intensive training, one-on-one mentorship, individualized counseling, and low-cost financing. These comprehensive services meet the unique needs of each member in our rural communities of 20 households.

Our belief in interdependent outcomes, drives us to partner with our clients to address their holistic well-being from an economic, physical, emotional, psychological and social perspective. Our program relies heavily on mentorship and counseling to ensure that clients can heal from trauma and develop the resilience required to not fall back into poverty.





WE'VE BEEN BUSY



We drove

We drove 341,337 miles to reach our clients.



We helped

We helped our clients farm 9,459 acres.



We conducted

We conducted 398 physically distanced trainings.



We spent

We spent 2,833 hours on the phone with our clients.



We connected

We connected 1,075 families to market through our cooperative network.



We brought

We brought 1,937 tonnes of produce to market.



We partnered

We partnered 600 families comprised of 4,193 individuals.



We produced

We produced 120 hours of radio programs, reaching millions of listeners.



We built

We built 52 post-harvest storage facilities.



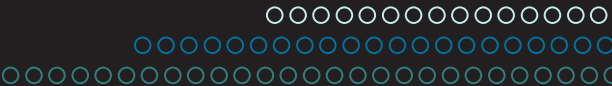
THEORY OF CHANGE



Whether it's trauma counseling, literacy classes or farming demonstrations - each part of our program works together to create resilient outcomes.

Our primary goal is to see our clients consistently and sustainably earn above the extreme poverty line. In order to accomplish this goal, the following must be true:

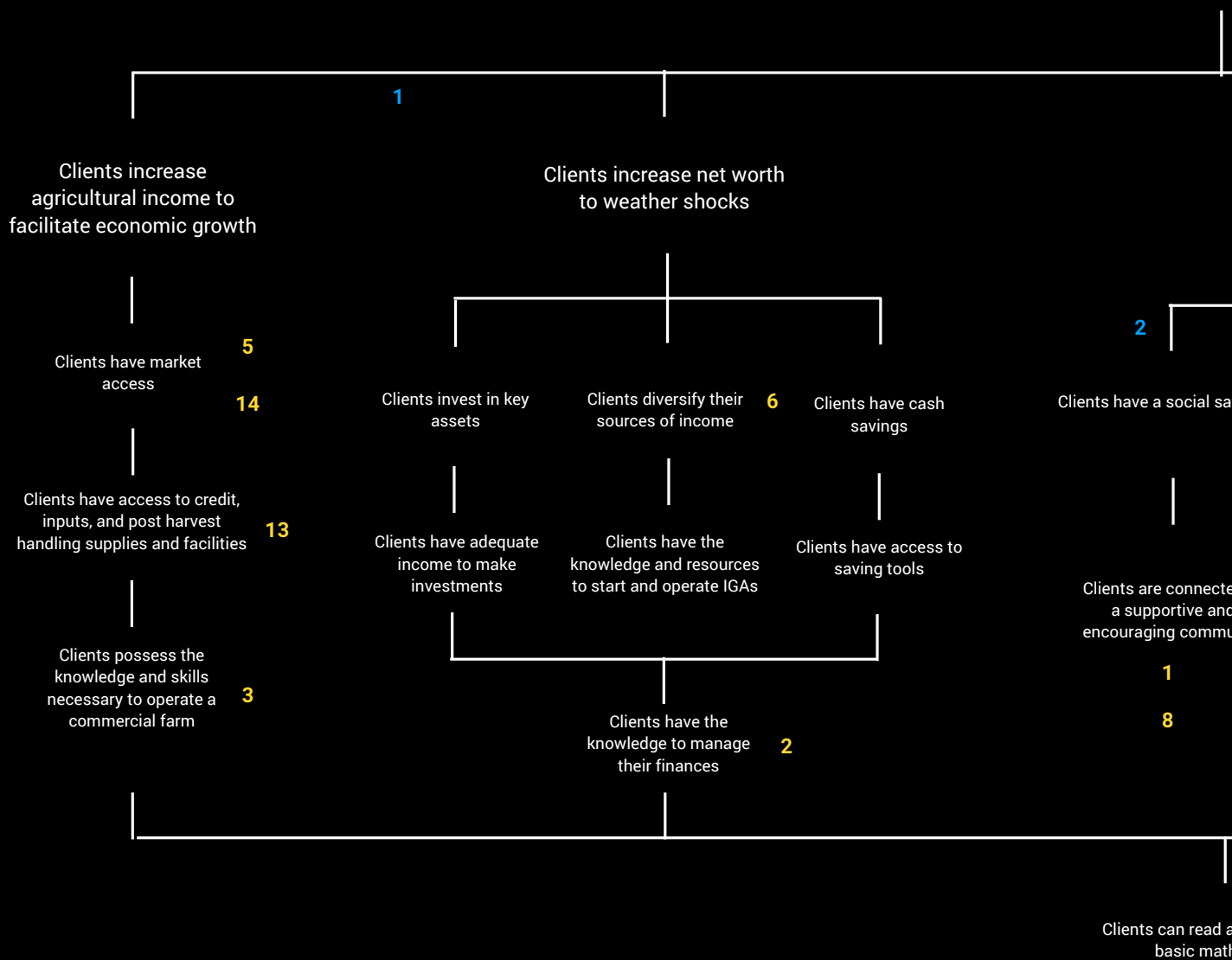
- 1 CLIENTS INCREASE AGRICULTURAL INCOME TO FACILITATE ECONOMIC GROWTH.
- 2 CLIENTS INCREASE NET WORTH TO WEATHER SHOCKS.
- 3 CLIENTS ARE PHYSICALLY AND MENTALLY HEALTHY TO COPE WITH THE CHALLENGES OF LIFE.





THEORY OF

Clients consistently and sustainably earn o



TRAINING MODULES

1. Group Formation
2. Financial Literacy / VSLA
3. Subsistence to Commercial Farming
4. Technical Farming Expertise
5. Marketing Farm Goods
6. Income Diversification

7. Health
8. Community Wellness
9. Personal Wellness
10. Leadership
11. Spiritual Wellness
12. Functional Adult Literacy

OTHER ACTIVITIES

13. Input loans and grants
14. Market linkage / brokerage services

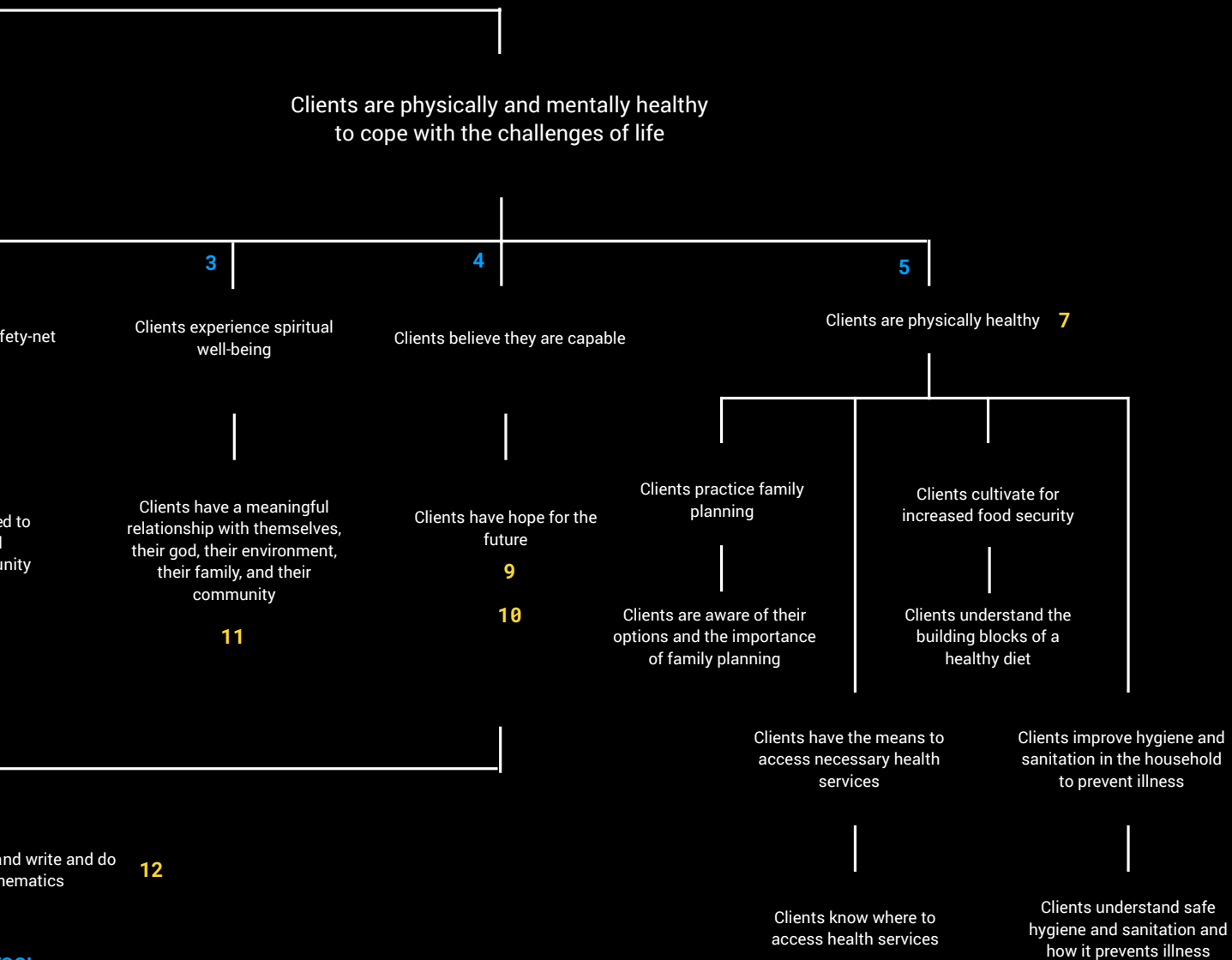
IMPACT MEASUREMENT T

1. Capable Income and Wealth
2. World Bank Social Capital A
3. Spiritual Health and Life-Ori
4. Rosenberg Self-Esteem Sca
5. Self Reported Health Score



CHANGE

over \$1.90 PPP / day / household member



Assessment Tool (Capable)
Assessment Tool (World Bank)
mentation Measure (SHALOM, Dr. John W. Fisher)
le (Dr. Morris Rosenberg)
(Rand Health)



IMPACT IN THE MIDST



Received special government clearance for agriculture training and input distribution.



Produced three hours of radio programming per week, reaching millions.

WE FACED SIGNIFICANT CHALLENGES OPERATING OUR PROGRAMS THIS YEAR DUE TO COVID-19. HERE ARE SOME STEPS WE TOOK TO ADAPT AND MAINTAIN OUR UNPRECEDENTED ECONOMIC IMPACT:



Procured WFP/USAID built storage facilities for streamlined market access, moisture testing, and value addition processing.



Purchased additional vehicles and motorcycles to increase field reach.



Partnered with Cooperatives to expand their impact and help their communities (Cooperatives are comprised of clients who have graduated from our program. These co-ops tripled in size this year by welcoming in members of their communities. This “pay it forward” impact is what we’re most excited about long term).



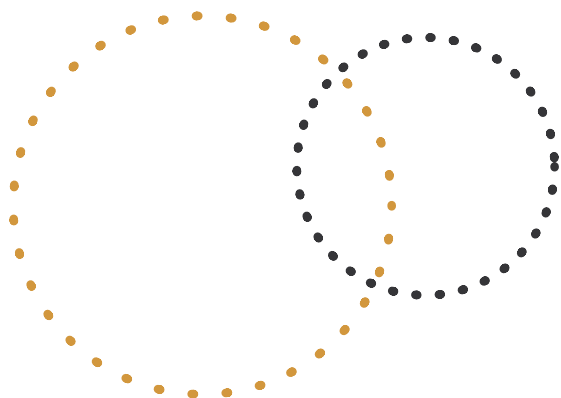
WHY IT WORKS

PROXIMITY

By working closely with the people and the land, our 100% Ugandan team relies on their local knowledge and leverages their expertise to equip our clients with what they need to thrive.

PRECISION

We drive towards one goal: seeing every member of every household exit poverty, for good. We rigorously measure our outcomes and adjust our activities to reach this goal.

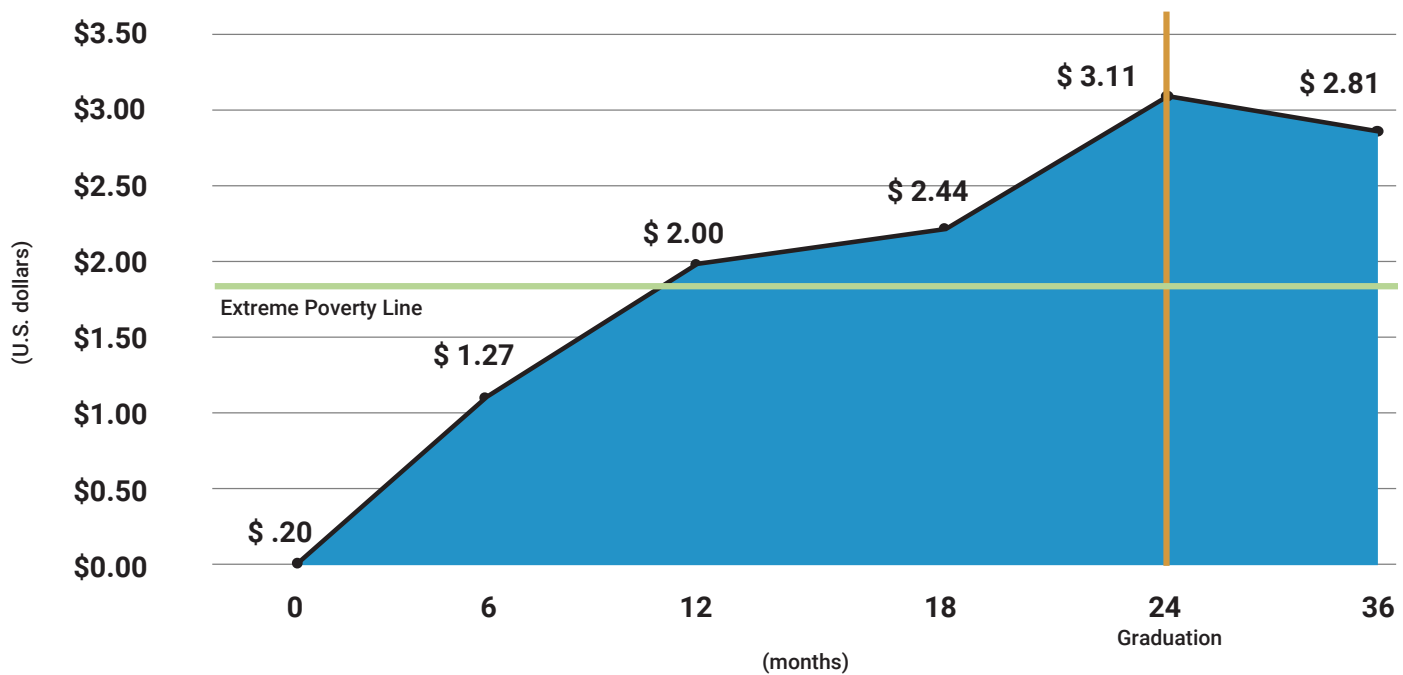




RESILIENCE UPDATE

Cohort one graduates are still out of poverty.

Average daily income / household member



We prioritize resilient outcomes. One year after graduating from our program, clients not only have remained out of extreme poverty but they continue to earn at near-middle income levels. On top of that the average net worth of our clients increased by 5.7% during their first year out of the program. The ability of our clients to weather the shock of a global pandemic and civil unrest is unprecedented.

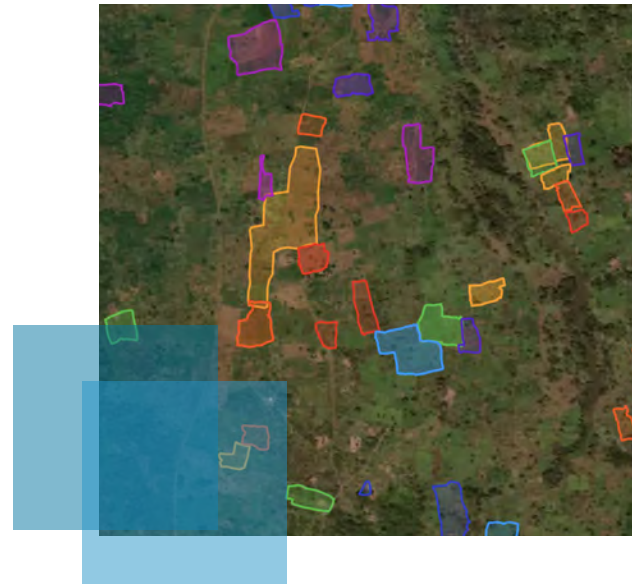
All figures are in daily income per household member and Purchasing power parity (PPP).

Extreme poverty is defined as any individual living on less than \$1.90 (PPP) per day.



IMPACT MEASUREMENT

We developed a robust Salesforce database to measure our precise M&E goals. By measuring a client's well-being throughout the program, our team gains an acute understanding of the care strategies needed in each household. By relying on technology, including GPS crop data and live impact dashboards, we utilize data to ensure we deliver the most impactful services at the most productive times.

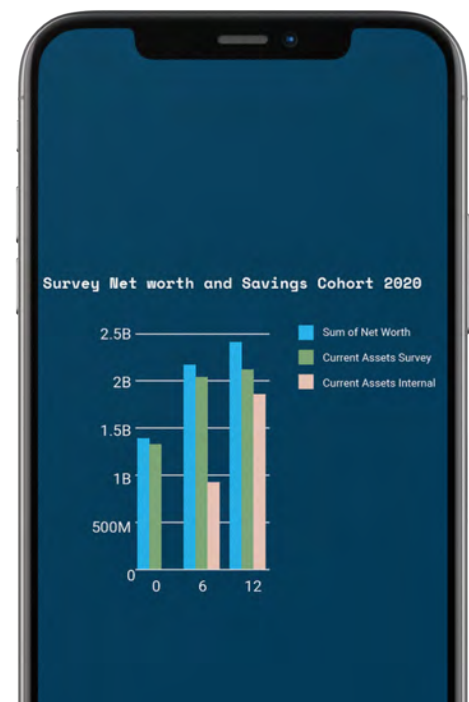
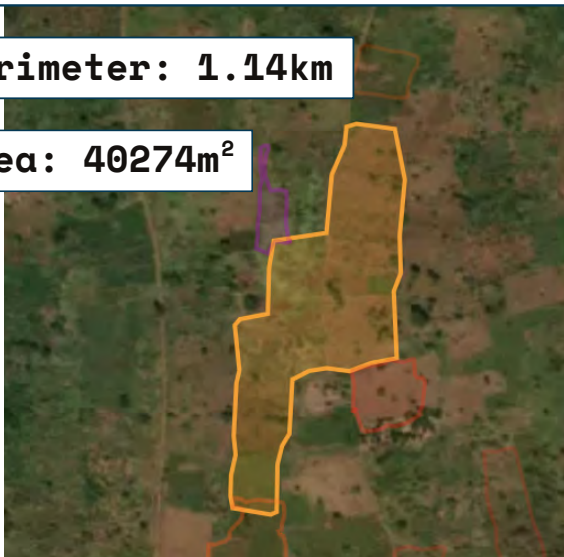


We partner with Independent Researchers from Gulu University to conduct unbiased evaluation and survey every client participating in our program. We then audit our data through physical verification, remove counterfactuals, and remove outliers (top/bottom 5%) to provide an accurate representation of our true impact.

Akumu Lucy 9.95 Maize Zone 1

Perimeter: 1.14km

Area: 40274m²





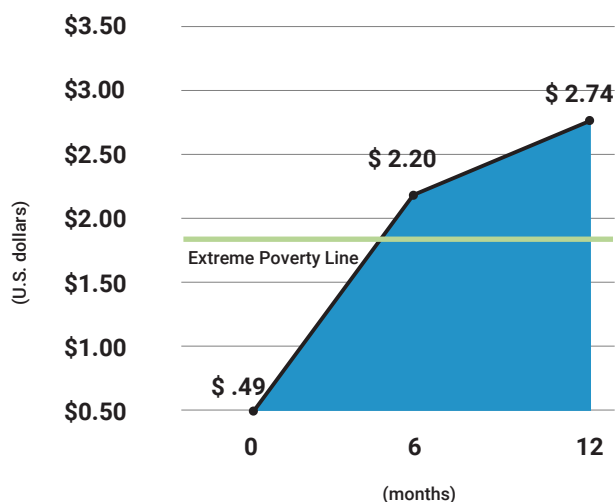
COHORT TWO HAS ALREADY SURPASSED THE EXTREME POVERTY LINE

They're currently outpacing Cohort One's progress: a testament to our team's ability to improve service delivery with each program iteration.



COHORT TWO (2020/2021)

Average daily income / household member



All figures are in daily income per household member and Purchasing power parity (PPP).

Extreme poverty is defined as any individual living on less than \$1.90 (PPP) per day.

NET WORTH

64% INCREASE

CASH SAVINGS

208% INCREASE

PHYSICAL HEALTH

46% INCREASE

SELF ESTEEM

15% INCREASE

GROUP ENGAGEMENT

87% INCREASE

AKELLO MONICA IS ——— CAPABLE



Akello Monica is a member of the “Tii ki kwoki Capable Farmers Group” - which translates to “progress by your hard work and sweat” - it’s safe to say that Monica and her husband have been working hard on behalf of their five children.

Before joining CAPABLE Monica and her husband were engaged in subsistence farming. With enough capital to only farm a small plot, they focused on growing produce for food and had little to spare. They barely had enough for food and the toll that this cycle had on her mental health was significant.

At the beginning of 2020 Monica said that “we refocused ourselves as a household and started working hard, then our life changed significantly.” In addition to her hard work, Monica shared that the counseling, encouragement, and mentorship received from CAPABLE allowed her to create a vision for her family and begin to hope for the future.

With the technical training and access to farming inputs, Monica and her husband farmed 10 acres of maize and soy beans over the course of the year. Not only did they have plenty to feed their family, but they had enough surplus income to begin building their dream house. They used the farming income to invest in other small businesses too: they started a small piggery and bought more land to expand their farm.

Monica believes that her success is a result of a shift in her mindset and the love and support she received from her God, her group, her husband, and the CAPABLE staff.

MINDSET CHANGE



We continue to be reminded that the difficult work of mindset change is the most vital part of our program. The population we serve starts out as the poorest of the poor, full stop. Our staff agronomists, counselors, and business mentors spend every day in the field working with these clients and their families. Much of their work is to create a structure and environment where mindset change can take place, that is, to see clients take ownership over their ability to achieve their positive, possible futures. Our economic success is directly linked to this emphasis on mental, emotional and spiritual health. People and poverty are complicated, it takes a high level of care to create meaningful results.



OUTLOOK

EXPANSION

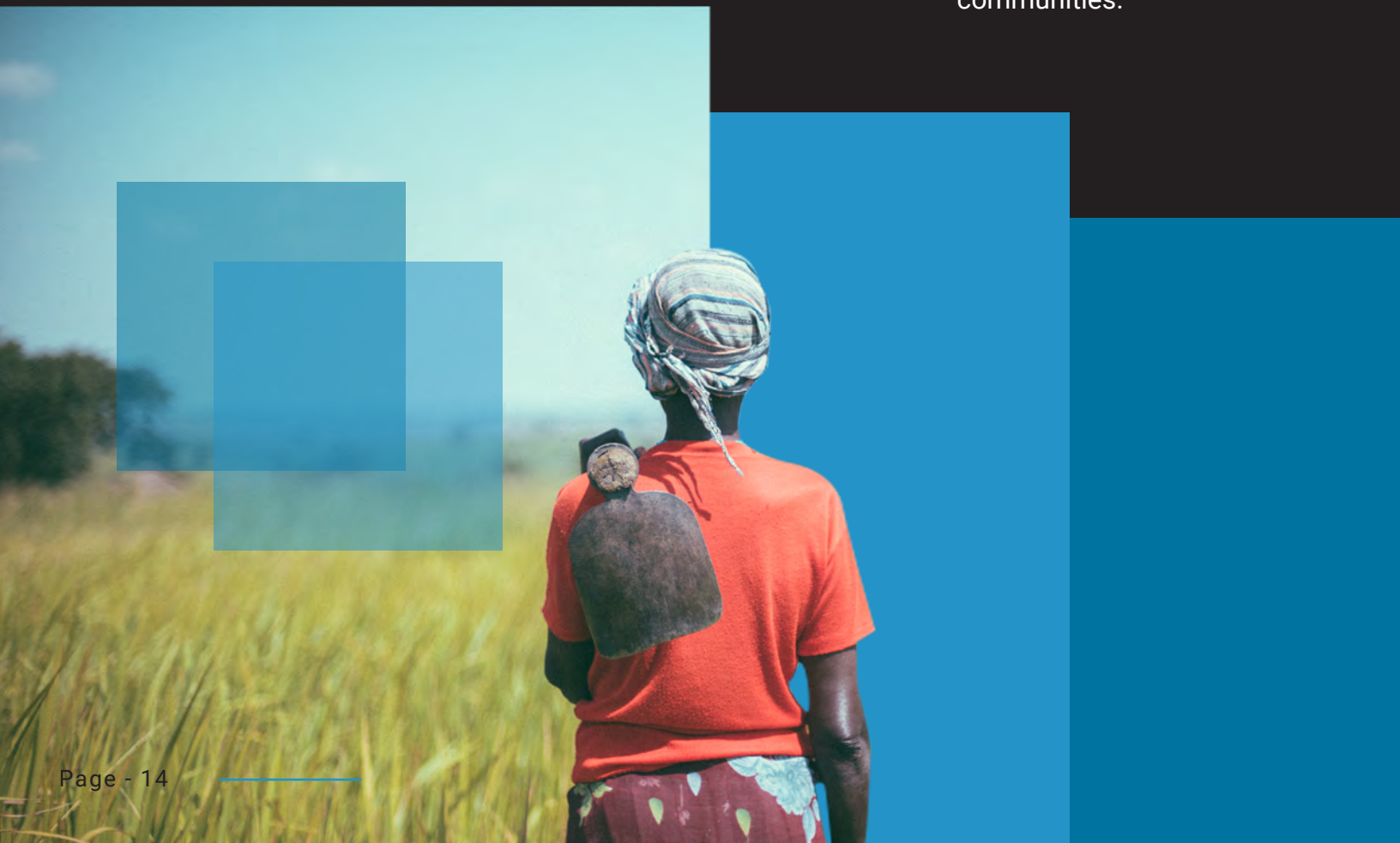
In 2021 is the second and final year of the program for Cohort 2. As our outcomes continue to improve we are laying the foundation for further expansion with Cohort 3 in 2022/2023.

RESILIENT OUTCOMES

Cohort 1 (2018/2019) continues to remain out of poverty after graduation. This is a testament to the effectiveness of our program and the resilience of our clients.

CATALYTIC IMPACT

When our clients transition out of poverty they have the potential to provide hope and opportunity for others in their community. We've seen this happen quickly in their communities. Cooperatives grew from 225 households to 520 households as graduates from our program welcomed in new members from their communities.

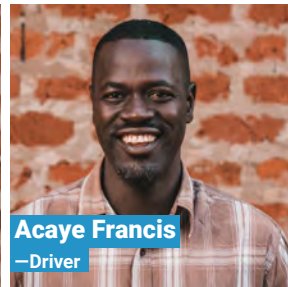




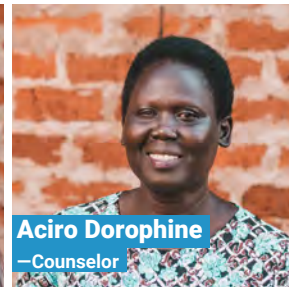
MEET OUR TEAM



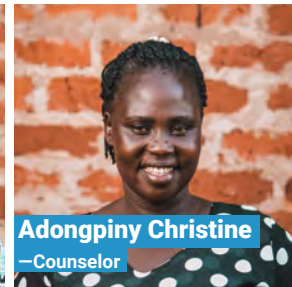
Abalo Prudence
— Finance Manager



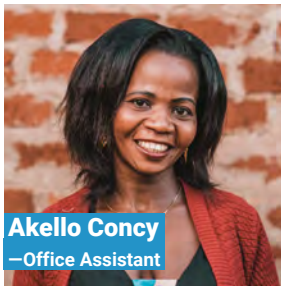
Acaye Francis
— Driver



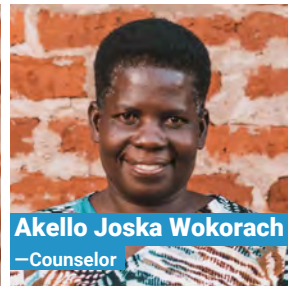
Aciro Dorophine
— Counselor



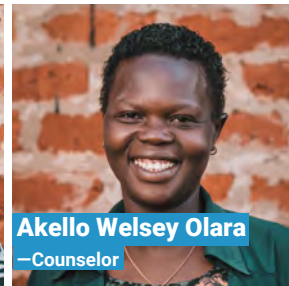
Adongpiny Christine
— Counselor



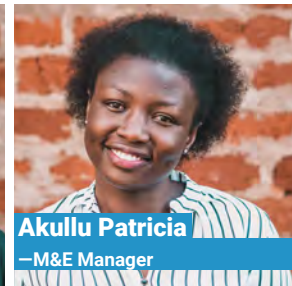
Akello Concy
— Office Assistant



Akello Joska Wokorach
— Counselor



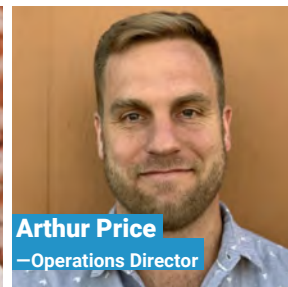
Akello Welsey Olara
— Counselor



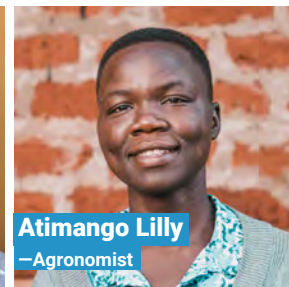
Akullu Patricia
— M&E Manager



Arineitive Restatula
— Agronomist



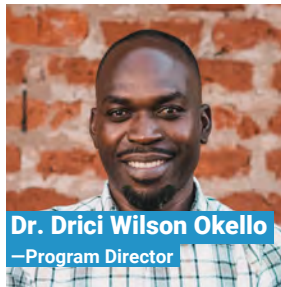
Arthur Price
— Operations Director



Atimango Lilly
— Agronomist



Bongomin William
— Agronomist



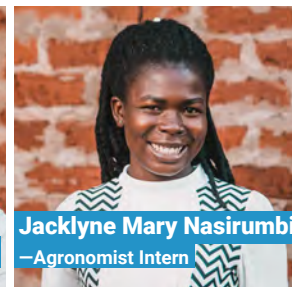
Dr. Drici Wilson Okello
— Program Director



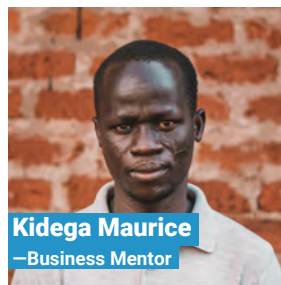
Ebong Jimmy
— Agronomist



Idro Dominic
— Executive Director / Programs



Jacklyne Mary Nasirumbi
— Agronomist Intern



Kidega Maurice
— Business Mentor

Over the last 14 years the expertise and the adaptability of our team has been central to our success. Our investment in a 100% Ugandan team on the ground allowed us to respond to the challenges of 2020 in a way that only could have been done by leaning on local knowledge.

2020 Board of Directors:

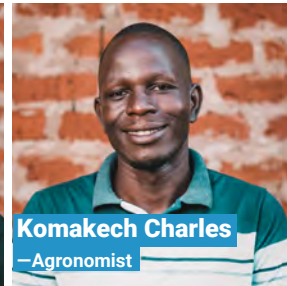
David Oyite
Kimberly Westerfield
Wendy Ramsey
Roberta Romano-Isaacs
Tyler Lafferty
Sean Galaway



Kijumi Emmanuel
—Business Mentor



Kimbugwe Alex
—Lead Driver



Komakech Charles
—Agronomist



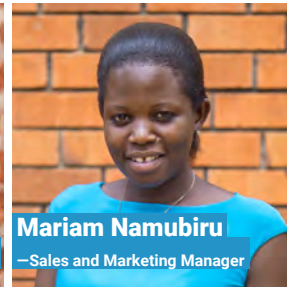
Laker Ketty
—Business Mentor



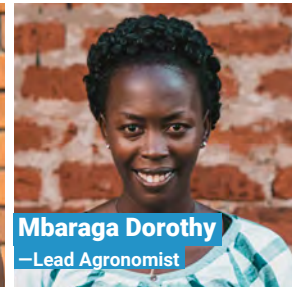
Lakot Mary Flora
—Business Mentor



Lindrio Winifred
—M&E Specialist



Mariam Namubiru
—Sales and Marketing Manager



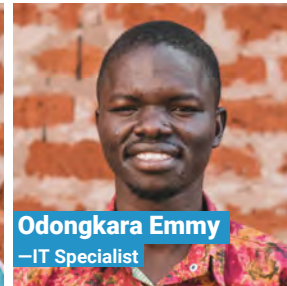
Mbaraga Dorothy
—Lead Agronomist



Nyewko Jefferson
—Lead Literacy Instructor



Nyimuleng Patricia
—Counselor



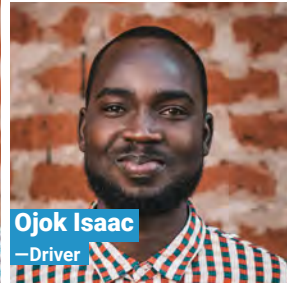
Odongkara Emmy
—IT Specialist



Odwong Samuel
—Security



Ogwal Maximillian
—Agronomist



Ojok Isaac
—Driver



Okello Geoffrey
—Driver



Okello Isaac
—Business Mentor



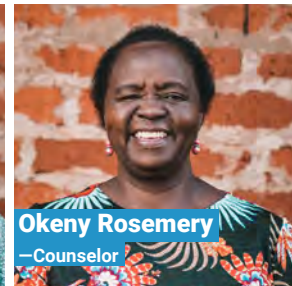
Okello Walter
—Literacy Instructor



Okema Geoffrey Tony
—Driver



Okena Simon Peter
—Volunteer Counselor



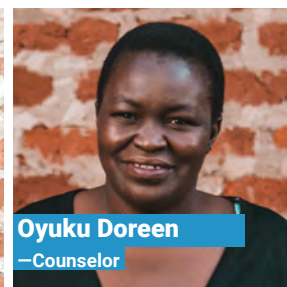
Okeny Rosemary
—Counselor



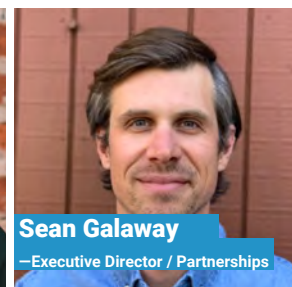
Olok Davison
—Compound Officer



Oroma Angel
—Business Mentor



Oyuku Doreen
—Counselor



Sean Galaway
—Executive Director / Partnerships



PARTNERS

Funding Partners

We are grateful to have a community of individuals and foundations that are passionate about creating sustainable impact.



Program Partners

We work with partners in the field to ensure that our clients receive the highest level of services available.

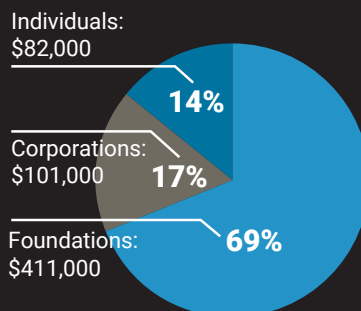
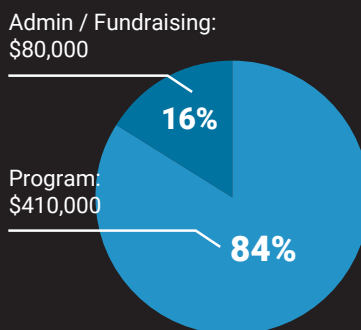
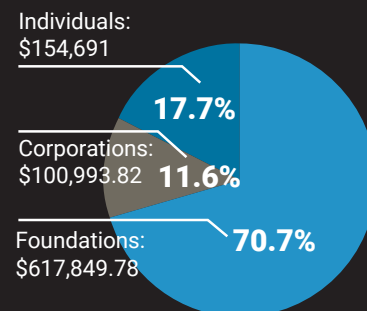
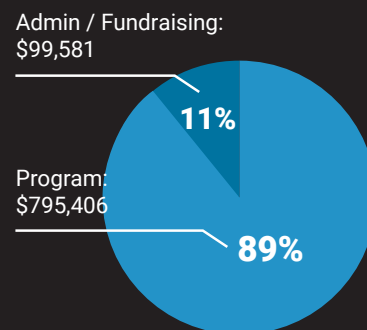




FINANCIALS

We partner with 600 families. It costs \$213 per family member to ensure a life out of extreme poverty.

We don't believe in creative accounting. We take 100% of what we spend as an organization and divide it by the amount of individuals currently participating in the program. Sure, we could only count what we spend in Uganda, or include the 1,000s of folks in our cooperative network receiving indirect benefits from our activities - or the myriad of ways organizations spin their cost structure - but we're not other organizations.

2019**Income: \$594,000****Expense: \$490,000****2020****Income: \$873,109.48****Expense: \$894,987**

OUR CLIENTS GENERATE MORE INCOME THAN OUR ENTIRE BUDGET IN REAL-TIME: EARNING OVER \$1.1 MILLION IN 2020.



CAPABLE