

CAPABLE

Value driven
Transformation

cohort 1.0 impact report



Capable | info@capable.org | capable.org





Welcome to Our 2018/2019 Report



Introduction

We don't just talk about eradicating poverty, we do it.

Extreme poverty has a precise definition and we have a precise goal: to eradicate it.

Our 2018/2019 Cohort multiplied their income 15x, moving from an average of \$0.20 / day to \$3.10 / day. The majority of our clients now earn above the extreme poverty line of \$1.90 / day (per household member, PPP). This means over 850 people climbed out of extreme poverty in our first two year cohort. As a data driven organization, we make our strategic decisions based on objective evidence. The numbers prove this change is real, measurable, and undeniable.

We believe there is no better way to end poverty than through a program like ours.

LEARN MORE:

capable.org/cohort-one





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- > **15x Income**
- > **2.2x Assets**
- > **1.9x Acres Farmed**

Our Clients made significant progress: nearly reaching middle income levels and far surpassing the extreme poverty line.



Where We Work





We've been working in Northern Uganda for 13 years. We work in remote rural communities where we're needed the most. We are committed to this region and are constantly inspired by the ingenuity and resiliency of our Clients.





— What We Do

The Capable Graduation Program

-  **INTENSIVE TRAINING**
-  **1-1 MENTORSHIP**
-  **LOW-COST FINANCING**
-  **MARKET LINKAGE**

We partner with groups of subsistence farmers living on less than \$0.20/day. Our goal is to see our clients transition to commercial farming, diversify their income, and consistently surpass the extreme poverty line. We operate a two-year, high-touch program that provides intensive training, one-on-one mentorship, individualized counseling, and low-cost financing. These comprehensive services meet the unique needs of each client.



- 01. ECONOMIC**
- 02. PHYSICAL**
- 03. EMOTIONAL**
- 04. PSYCHOLOGICAL**
- 05. SOCIAL**

Our belief in interdependent outcomes drives us to partner with our clients to address their holistic well-being from an economic, physical, emotional, psychological and social perspective. Our program relies heavily on mentorship and counseling to ensure that Clients can heal from trauma and develop the resilience required to not fall back into poverty.



Over the last two years we've been busy:



We partnered

We partnered with 123 women, 102 men, and their 1,499 family members.



We drove

We drove over 100,000 miles to reach our Clients.



We broadcasted

We broadcasted trainings to our radio partner's 2 million+ daily listeners.



We walked

We walked over 7,500 miles visiting our Clients farms.



We helped

We helped our Clients farm 4,086 acres.



We conducted

We conducted 326 group and one-on-one trainings



We spent

We spent 4,600 hours in one-on-one counseling sessions.



We taught

We taught 288 Functional Adult Literacy classes.





Why We're Effective



Proximity:

By working closely with the people and the land, our 100% Ugandan team relies on their local knowledge and leverages their expertise to equip our Clients with what they need to thrive.



Precision:

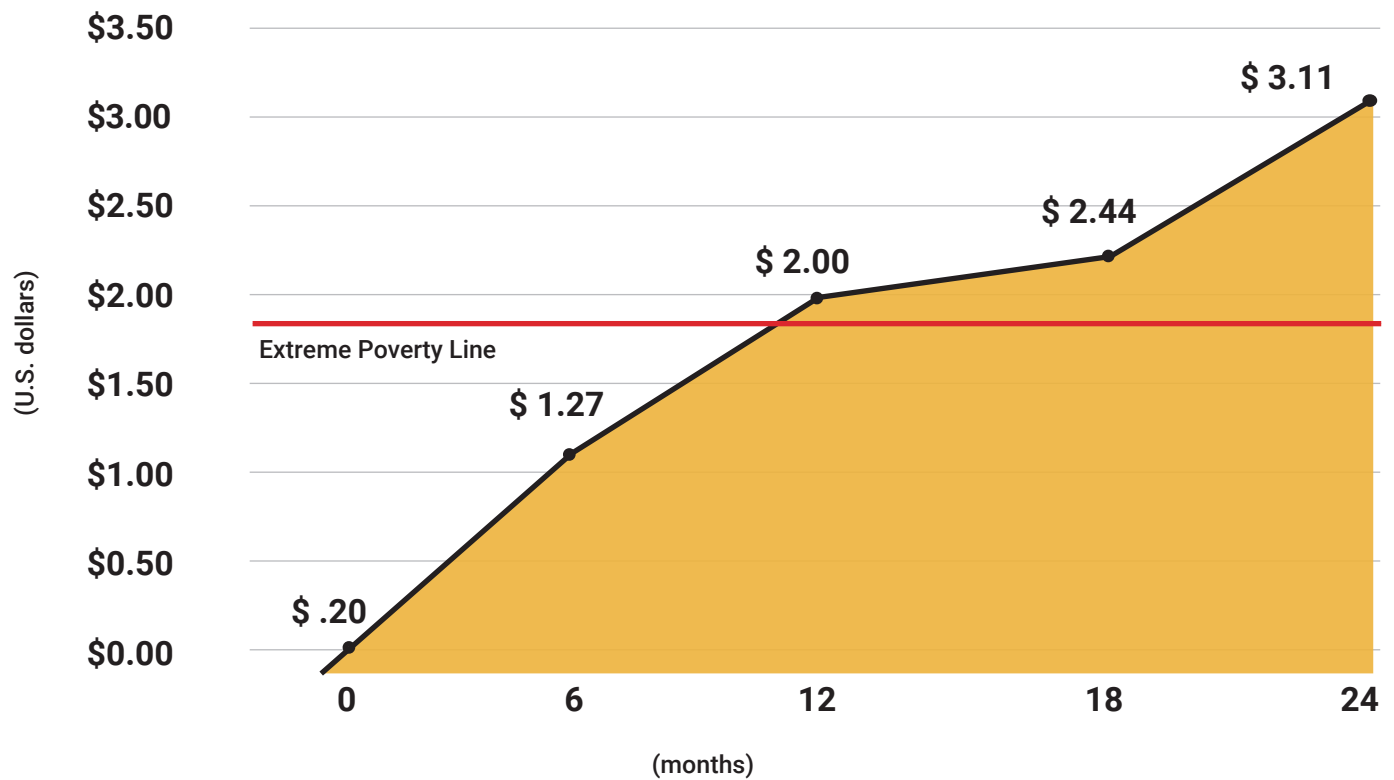
We drive towards one goal: seeing every member of every household exit poverty, for good. We rigorously measure our outcomes and adjust our activities to reach this goal.



Our Impact

Everything we do is designed to create measurable impact. Here's what our 2018/2019 Cohort had accomplished at the conclusion of the program:

**AVERAGE DAILY
INCOME / HOUSEHOLD
MEMBER: \$3.11 PPP**



All figures are in daily income per household member and Purchasing power parity (PPP).

Extreme poverty is defined as any individual living on less than \$1.90 (PPP) per day.



Increase

121%	NET- WORTH
137%	CASH SAVINGS
20%	SELF- ESTEEM
25%	SOCIAL CAPITAL
74%	SPIRITUAL WELL-BEING
72%	PHYSICAL HEALTH



**Our Clients have made the journey
out of poverty and developed the
resiliency required to not fall back in.**

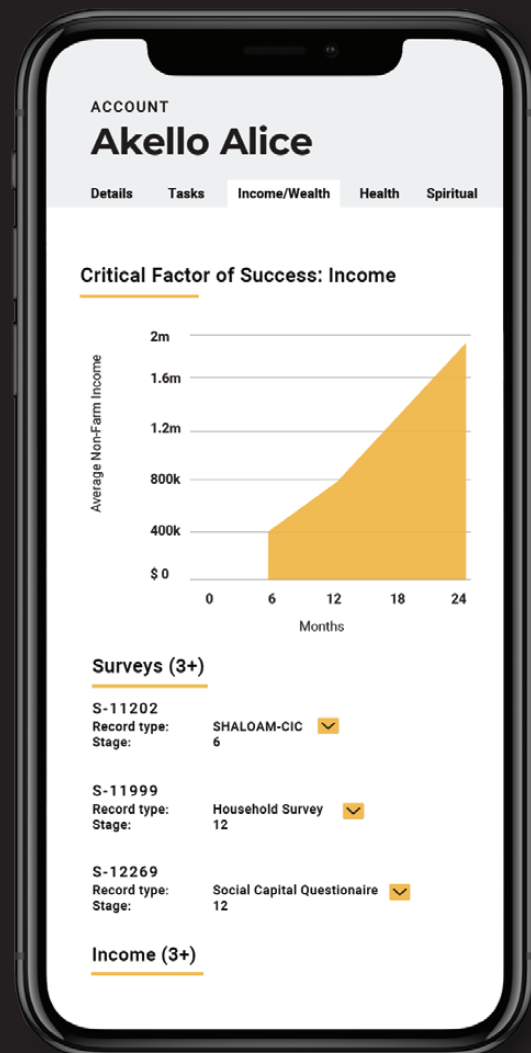


How We Measure

We developed a robust Salesforce database to measure our precise M&E goals. By measuring a Client's well-being throughout the program, our team gains an acute understanding of the care strategies needed in each household. By relying on technology like GPS crop data and live impact dashboards, we utilize data to ensure we deliver the most impactful services at the most productive times.

We partner with Independent Researchers from Gulu University to conduct unbiased evaluation and survey every Client participating in our program. We then audit our data through physical varification, remove counterfactuals, and remove outliers (top/bottom 5%) to provide an accurate representation of our true impact.

Field Staff have mobile access to information needed to provide the best care for Clients.





Precise GPS Data Improves Outcomes

We diligently measure each Client farm to accurately provide farm inputs and optimize market linkages.

By having access to this data our Clients can provide their customers with accurate production projections and improve their yields season over season.



More Than Numbers : Irene's Story



Irene is young woman of 31 years old, she is a member of penongi labedo capable farmers group (which in english translates to “nothing finds you while you sit, you’ve got to hustle”). After farming 22.4 acres last year, it’s safe to say that irene is hustling

Things were not always this stable for Irene. She was forced to dropout of high school because her family couldn’t afford to pay her school fees. This cycle of poverty continued to the next generation as her husband and their three kids lived as subsistence farmers which was never sufficient to provide enough food or income for the family. As Irene and her husband took advantage of the trainings, capital, and mentorship provided, their circumstances changed rapidly.

Irene's children attend private school

Suddenly, the family not only had enough food to eat, but they made a significant profit on selling what they had harvested. With that money Irene began sending her children to a private school for the first time and started a small grocery store to diversify her income. Later in the program, she built on the success of her agribusiness and grocery store to invest in an agriculture brokerage business: buying crops and storing them until prices rise.

"I have confidence in myself and relate well with other people around me, most importantly my husband, all this is because of the good counsel received from the Capable team." - Irene

Even with all of this economic success, the most significant change she experienced during her time in the program was a shift in mindset, realizing that the future of her family was not dictated by their past or their current circumstances.

When asked about her future plans, Irene said she and her husband plan to continue to invest in their businesses so that they can buy a new plot of land to build their family home.

"I now have hope for the future, I will work hard to see my children don't experience poverty the way I did" - Irene.



"I was able to open up to 12 acres of land in the first growing season and 10.4 acres in the second season, and when I sold what I harvested my income increased immensely." - Irene

*Translated by Lead Counselor, Okeny Rosemary



More Than Economics



We continue to be reminded that the difficult work of mindset change is the most vital part of our program. The population we serve starts out as the poorest of the poor, full stop. Our staff agronomists, counselors, and business mentors spend every day in the field working with these Clients and their families. Much of their work is to create a structure and environment where mindset

change can take place, that is, to see Clients take ownership over their ability to achieve their positive, possible futures. Our economic success is directly linked to this emphasis on mental, emotional and spiritual health. People and poverty are complicated, it takes a high level of care to create meaningful results.

What's Next



Expansion:

In 2020 we nearly tripled in size: welcoming our newest Cohort of 600 families and their 4,000+ household members. We look forward to improving our outcomes with this new cohort.



Resilient Outcomes:

Our 2018/2019 Cohort have successfully completed the Capable Graduation Program, exited poverty, and transitioned into formal farming Cooperatives. We will continue to measure our impact each year to ensure the resiliency of these outcomes.



Catalytic Impact:

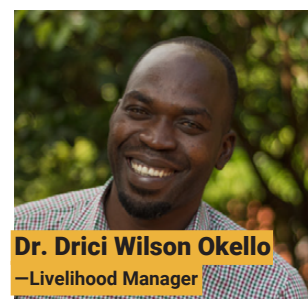
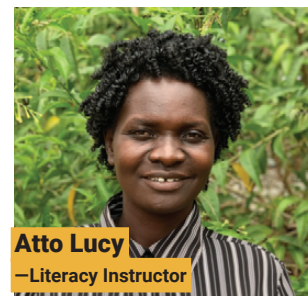
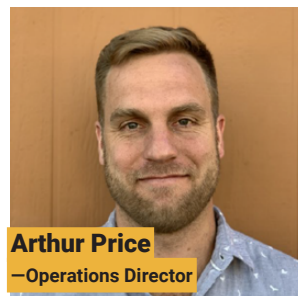
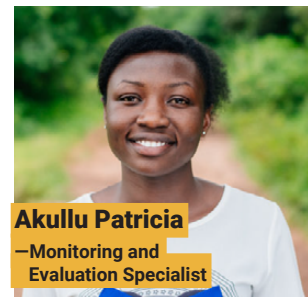
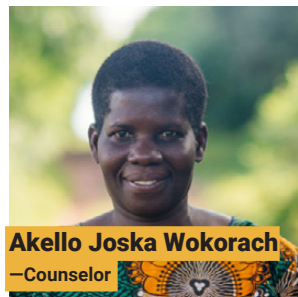
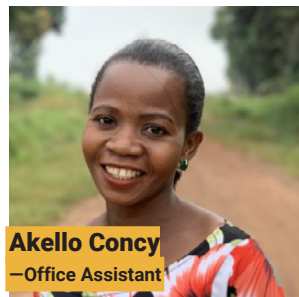
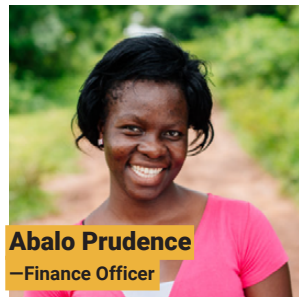
When our Clients transition out of poverty they have the potential to provide hope and opportunity for others in their community. We've seen this happen quickly. During the first quarter of 2020, the Cooperatives have doubled in size as graduates from our program welcome in new members from their communities.

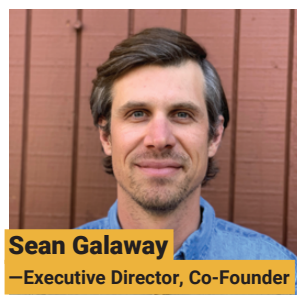
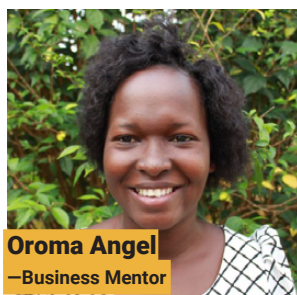
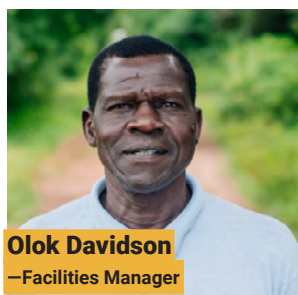
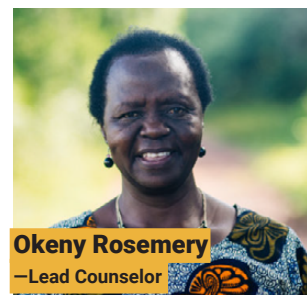
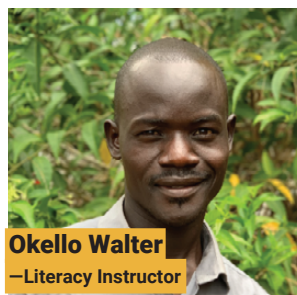
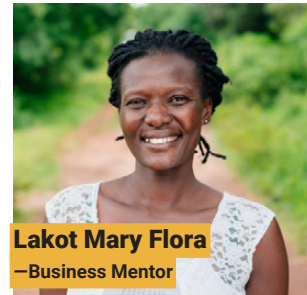


Meet Our Team



**We are people committed
to seeing our communities
transform.**







Our Partners

Funding Partners

We are grateful to have a community of individuals and foundations that are passionate about creating sustainable impact.



Program Partners

We work with partners in the field to ensure that our clients receive the highest level of services available.



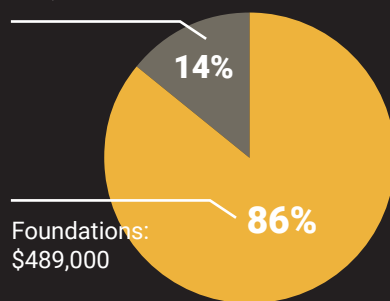


Our Financials

2018

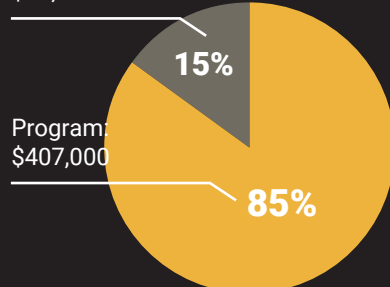
Income: \$569,000

Individuals:
\$80,000



Expense: \$480,000

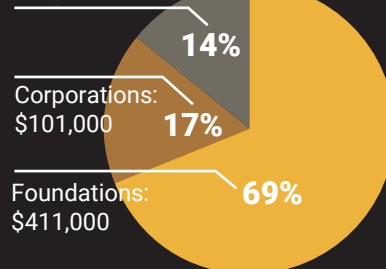
Admin / Fundraising:
\$73,000



2019

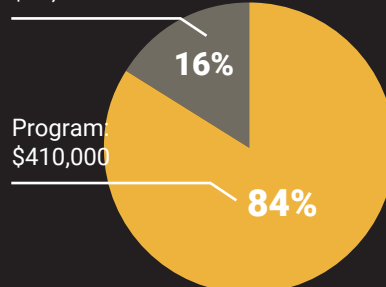
Income: \$594,000

Individuals:
\$82,000

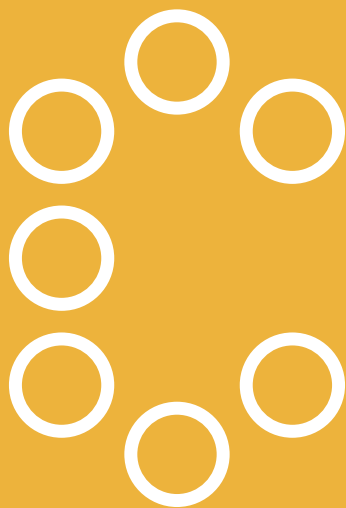


Expense: \$490,000

Admin / Fundraising:
\$80,000



Our Clients generate more income than we spend in real time.



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